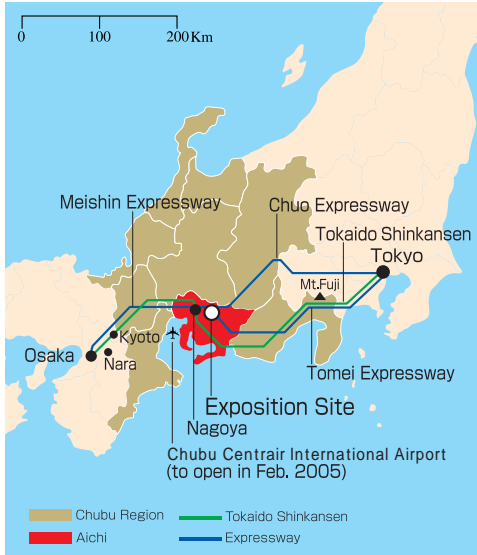


Access



The EXPO 2005 site is approximately 20 kilometers east of Nagoya Station.

From Nagoya St. to the site

JR Chuo Line
↓
Aichi Loop Line to Yakusa St.
↓
HSST Linimo to the site

From Tokyo Metropolitan Area

JR Tokaido Shinkansen Line to Nagoya

From Tokyo Narita Airport

Narita Express or JR to Tokyo, JR Tokaido Shinkansen Line to Nagoya

From Osaka Area

JR Tokaido Shinkansen Line: Shin Osaka St. to Nagoya St.
Or Urban Liner (Kintetsu): Namba St. to Kintetsu Nagoya St.

From Kansai International Airport

JR Express Haruka to Shin Osaka St. → Shinkansen Line to Nagoya St.
Or Nankai Railway to Namba St. → Kintetsu Railway to Kintetsu Nagoya St.

From Chubu Centrair International Airport

Meitetsu Line to Kanayama St. → JR Chuo Line (direct line to Aichi Loop Line)



Chubu Centrair International Airport

For more information about access to the site, please visit our website.

Japan Association for the 2005 World Exposition

<http://www.expo2005.or.jp>
e-mail: voicebox@expo2005.or.jp



Nagoya Office
Nagoya Daiya II Bldg. 4F, 3-15-1 Meieki
Nakamura-ku, Nagoya, Aichi 450-0002, Japan
Phone: +81-52-569-2005
Fax: +81-52-569-2100

Tokyo Office
Iino Bldg. 7F, 2-1-1 Uchisaiwai-cho
Chiyoda-ku, Tokyo 100-0011, Japan
Phone: +81-3-5521-1601
Fax: +81-3-5521-1607



<http://www.vjc.jp/>

R100 This publication was printed on 100% recycled paper.

KEIRIN 00 This publication was subsidized by Japan Keirin Association through its promotion funds from KEIRIN RACE.

2004.8

EXPO
2005 AICHI
JAPAN

<http://www.expo2005.or.jp>

EXPO2005

The world is coming to Aichi!

March 25 - September 25, 2005

EXPO 2005

Advance Information

The 2005 World Exposition, Aichi, Japan



A place for the world's people to gather and think on behalf of the life and future of all the Earth

Global society made unbelievable progress in the twentieth century. As a result, the large-scale actions of humanity exceeded the capacity of nature to cope. The world now faces a number of common concerns, such as global warming and energy issues. Now more than ever it is important for us to stop and listen to Nature's Wisdom.

In order to reach solutions to global problems, it is necessary for the people of the world to come together to consider the possibilities. This is why EXPO 2005 is being held. We should lend an ear to the warm yet serious messages from the Earth.

A venue created with coexistence with nature in mind

As this venue is the location for sharing messages from the Earth concerning Nature's Wisdom, the entire process has been carried out with the idea of maximizing coexistence with nature. Differing from past Expos, EXPO 2005 makes use of what was previously a public park. Areas that have already been developed, such as baseball fields and tennis courts, will host the pavilions of participating countries. In addition, existing forests and ponds will be utilized in their natural state to the greatest extent possible, forming a venue where water and greenery combine in harmony. Meanwhile, the 3Rs (Reduce, Reuse, Recycle) will be put into practice and new forms of energy and other cutting-edge technology will be introduced.

A place for fun and hands-on learning

The environment, peace, education and food supplies are a few of the issues facing the world. Visitors to this zone will have fun while learning, thinking and enjoying the exchanges that the Expo offers.

Interactive Fun Zone

A theme park featuring the latest technology

A place to witness and experience cutting-edge technology never seen before. Enjoy a dramatic look into what the near future may hold.

Corporate Pavilion Zones A,B

Nagakute Area

Seto Area

Seto Area

The place to come first to understand the origin of EXPO 2005

Japanese have always lived close to nature. Before learning about the future, have a look at the past and see what Nature's Wisdom really is.

Central Zone

Loving the Earth

Here you will learn about the history of the Earth up to now and also see what needs to be done in the future. Plans are underway to display the first frozen mammoth here.

Forest Experience Zone

Rediscovering the close relationship between people and nature

Being aware of light, water and air allows one to experience the wonder of nature. What was the past like? What should we do in the future? This is a place to rediscover the intimate relationship between humanity and nature.

Japan Zone

Old and new coexist in Japan

Japan will share both its traditional and cutting-edge technology with the world and with the next generation. While this may seem to contradict conventional wisdom, these two sets of technologies are actually closely related.

Global Loop

Global Commons 1-6

The heart of the Expo

Cutting across ethnic, religious and cultural differences, more than 120 countries will be holding exhibitions in six Global Commons. The Expo, which is the only place to come into contact with this much of the world's culture at one location, is a global celebration.

Theme Nature's Wisdom

Sub-themes

Nature's Matrix

Art of Life

Development for Eco-Communities

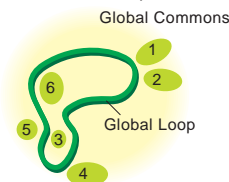
ECO VIEW

Global Loop

The Global Loop, a 2.6-kilometer-long elevated corridor connecting the six Global Commons, is the main street of the Nagakute Area. The Global Loop allows for the differences in elevation of the landforms to be kept as they are while providing visitors with comfortable barrier-free access. In other words, the Global Loop has eliminated the necessity of cutting down large numbers of trees or filling in ponds. One feature worth paying notice to is the girders supporting the Global Loop. The girders are distributed in the pattern of an iron fan, reducing the impact on the Earth's surface to a minimum.



Layout of six Global Commons and the Global Loop



Six Global Commons

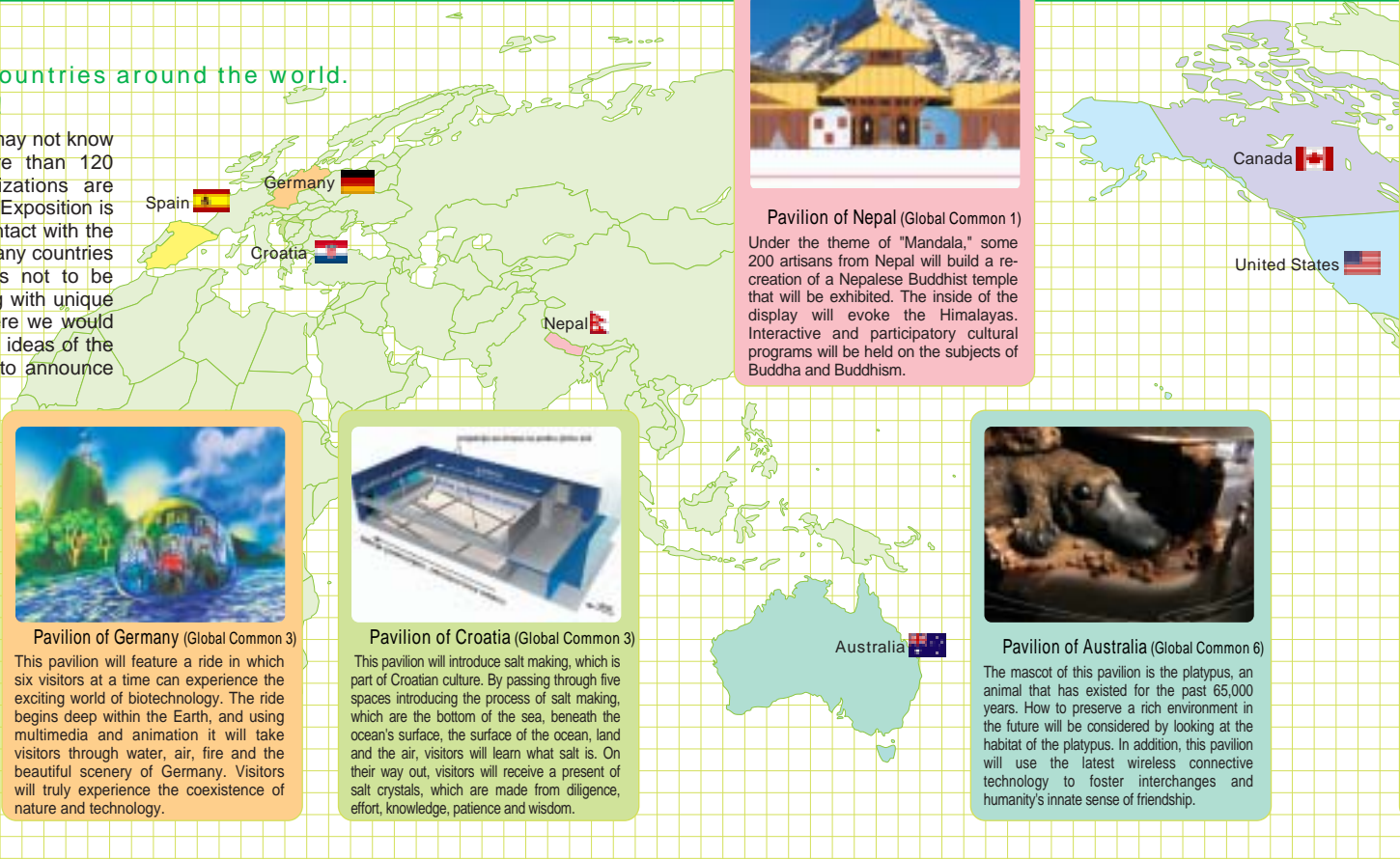
The Global Commons are the areas in which official participants (countries) and international organizations will hold their exhibitions. Rather than each country building its own separate exhibition facility as was done in past Expos, countries will have their own space within the modules constructed for EXPO 2005. This will reduce construction costs, shorten the construction process, and also lessen the environmental load.

Modular Construction (Global Common 4)



**Discoveries await from countries around the world.
Find them at EXPO 2005!**

There are still many things that you may not know about the different countries. More than 120 countries and international organizations are participating in EXPO 2005. A World Exposition is the only place you can come into contact with the peoples, cultures and foods of this many countries in one location. This opportunity is not to be missed! The Expo will be overflowing with unique ideas from the various countries. Here we would like to introduce some of the pavilion ideas of the countries that were among the first to announce them.



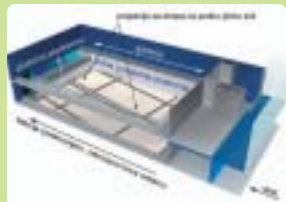
Pavilion of Spain (Global Common 3)

Modern Spain was born from the fusion of European and Islamic culture, and this pavilion introduces the culture of Spain, which has many points in common with that of Japan. In addition to concerts and dance performances, the inside of the pavilion features a Spanish bar, where visitors can enjoy eating *tapas*.



Pavilion of Germany (Global Common 3)

This pavilion will feature a ride in which six visitors at a time can experience the exciting world of biotechnology. The ride begins deep within the Earth, and using multimedia and animation it will take visitors through water, air, fire and the beautiful scenery of Germany. Visitors will truly experience the coexistence of nature and technology.



Pavilion of Croatia (Global Common 3)

This pavilion will introduce salt making, which is part of Croatian culture. By passing through five spaces introducing the process of salt making, which are the bottom of the sea, beneath the ocean's surface, the surface of the ocean, land and the air, visitors will learn what salt is. On their way out, visitors will receive a present of salt crystals, which are made from diligence, effort, knowledge, patience and wisdom.



Pavilion of Nepal (Global Common 1)

Under the theme of "Mandala," some 200 artisans from Nepal will build a re-creation of a Nepalese Buddhist temple that will be exhibited. The inside of the display will evoke the Himalayas. Interactive and participatory cultural programs will be held on the subjects of Buddha and Buddhism.



Pavilion of Canada (Global Common 2)

Using the theme of "The Wisdom of Diversity," Canada's culture and customs will be introduced in a mysterious spherical exhibition space that will present the environment, living creatures and ethnicities of Canada. There will also be a "Cyber Explorer Salon" that will link Canada with the venue, allowing real-time exchanges to take place between Japan and Canada.



Pavilion of Australia (Global Common 6)

The mascot of this pavilion is the platypus, an animal that has existed for the past 65,000 years. How to preserve a rich environment in the future will be considered by looking at the habitat of the platypus. In addition, this pavilion will use the latest wireless connective technology to foster interchanges and humanity's innate sense of friendship.



Pavilion of the United States (Global Common 2)

The year 2005 is the 300th anniversary of the birth of Benjamin Franklin, who is perhaps best known for proving that lightning is electricity. Using 3D imagery, Franklin will return to serve as host of this pavilion. The theme of this pavilion is "The Spirit of Benjamin Franklin," and visitors will experience nature's mechanisms, along with science and technology.

The pictures above are artists' renditions.

Official Participants

Official participants will hold their exhibitions in one of six Global Commons according to geographical location.

Global Common 1

- Bangladesh
- Bhutan
- China
- India
- Iran
- Mongolia
- Nepal
- Pakistan
- Qatar
- Republic of Korea
- Saudi Arabia
- Sri Lanka
- Syrian Arab Republic
- Yemen
- Central Asia Joint Pavilion
- Kazakhstan
- Kyrgyzstan
- Tajikistan
- Uzbekistan

Global Common 2

- Argentina
- Canada
- Cuba
- Dominican Republic
- Mexico
- United States of America
- Andes Joint Pavilion
- Bolivia
- Ecuador
- Peru
- Venezuela
- Central America Joint Pavilion
- Belize
- Costa Rica
- El Salvador
- Guatemala
- Honduras
- Panama
- Nicaragua
- International Organizations

Global Common 3

- Bosnia and Herzegovina
- Bulgaria
- Croatia
- France
- Germany
- Greece
- Italy
- Jordan
- Libyan Arab Jamahiriya
- Morocco
- Spain
- Tunisia
- Turkey
- International Organizations

Global Common 4

- Austria
- Belgium
- Czech Republic
- Ireland
- Lithuania
- Poland
- Portugal
- Romania
- Russian Federation
- Switzerland
- The Netherlands
- Ukraine
- United Kingdom of Great Britain and Northern Ireland
- Caucasus Joint Pavilion
- Armenia
- Azerbaijan
- Georgia

- Nordic Joint Pavilion
- Denmark
- Finland
- Iceland
- Norway
- Sweden

Global Common 5

- Egypt
- South Africa
- Africa Joint Pavilion
- Angola
- Benin
- Burkina Faso
- Burundi
- Cameroon
- Chad
- Congo
- Cote d'Ivoire
- Democratic Republic of the Congo
- Djibouti
- Eritrea
- Ethiopia
- Gabon
- Ghana
- Guinea
- Guinea-Bissau
- Kenya
- Madagascar
- Mali
- Mauritania
- Nigeria
- Rwanda
- Sao Tome and Principe
- Senegal
- Sudan
- United Republic of Tanzania
- Uganda
- Eritrea
- Zimbabwe

Global Common 6

- Australia
- Brunei Darussalam
- Cambodia
- Indonesia
- Lao People's Democratic Republic
- Malaysia
- New Zealand
- Philippines
- Singapore
- Thailand
- Viet Nam
- Pacific Islands Joint Pavilion
- Fiji
- Kiribati
- Marshall Islands
- Micronesia
- Palau
- Papua New Guinea
- Samoa
- Solomon Islands
- Tonga
- Tuvalu
- Vanuatu

National Days

The whole venue will be decorated in the colors of a country! There will also be a Japan Day.

Cultures and customs are different the world over, as are languages. One of the most enjoyable aspects of a World Exposition is being able to come into contact with a variety of countries around the globe. National Days celebrate the participation of each of the countries taking part in an Expo. Each day visitors will be able to enjoy major events and commemorations of a different country.

The cutting-edge technology of the future means comfort for people and kindness to the Earth.

Humanity's constant search for ways to improve people's lives has been the driving force behind scientific and technological development. This quest continues now as we head into the future. Look very carefully, however, and you will see that the next generation of cutting-edge technology is different in nature from what has come before. While one goal is of course for humans to be able to live more comfortably, giving consideration to the environment is a major factor as well.

The transportation of the future will emit no harmful gases.

Next-Generation Vehicles

IMTS

These three driverless vehicles will move in convoy formation on a special road in the Nagakute Area.



JR Central Pavilion: Invitation to the Ultimate Surface Transit System

JR Tokai Superconducting Linear Motorcar

See the linear motorcar that set the world speed record at 581 kph. Visitors can experience this new technology via a virtual ride inside the pavilion.



Linimo

This linear motor car, which floats above the rails using magnets, runs very quietly and has a low environmental load. Visitors can take Linimo to the Nagakute Area from Banpaku Yakusa Station or Fujigaoka Station.



FCHV

Unlike gasoline or diesel motor vehicles, these fuel-cell hybrid buses, which will carry visitors between the two venues, emit no carbon dioxide or harmful pollutants.

i-unit

Not a simple car, this futuristic vehicle is designed to become a part of the passenger. It can be seen at the TOYOTA GROUP PAVILION.

Travel forward in time to see the city of the future, which will be easy on the Earth.

Urban Space of the Future

Ultrafine Image System Super High Vision

Experience amazingly clear pictures and three-dimensional sound presented by next-generation technology.

Ultrawide Seamless Screen

This 2,005-inch screen (50m x 10m) will be the largest theater the world has ever seen.



WAKAMARU

Wakamaru is a futuristic household robot at the Mitsubishi Pavilion @Earth. Wakamaru talks and moves around on its own.

Mitsubishi Pavilion @Earth

What would the Earth be like if there were no moon? This hypothetical world is imagined and presented using the latest technology, allowing visitors to experience the amazing relationship between the Earth and the moon.

The Latest Hardware

Be amazed at what awaits!



IFX Theater

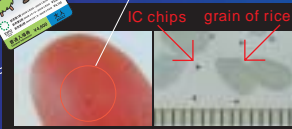
Using a mixture of images, mirrors and sounds, visitors will enjoy an unprecedented experience that lets them feel as though the images are actually there.

Small but amazing

Lifestyle of the Future

IC chips

At 0.4 millimeters square, these tiny devices embedded in EXPO 2005 tickets are smaller than a grain of rice.



Toyota Partner Robot

This incredibly life-like robot is capable of extremely precise movement of its lips and hands. Robots with even more-developed shapes and functions await inside the pavilion.

Meet what may be your friends in the future!

Cutting-Edge Robotics



TOYOTA GROUP PAVILION

There will be performances here involving the i-unit, a futuristic vehicle and the Toyota Partner Robot.



Bio-lung

This wall of plants and flowers will absorb carbon dioxide, supply oxygen and act as a lung that breathes for the city of the future.

Bio-lung

The Bio-lung offers a chance to apply the brakes to global warming and other serious environmental problems. This massive green wall, which is filled with plants and flowers, harnesses the power of plants to absorb carbon dioxide, supply oxygen and cool the surrounding area in the summer. The Bio-lung will improve a city's living environment and reduce its environmental load.

TOYOTA GROUP PAVILION: Generating electricity through wind power

Outside the TOYOTA GROUP PAVILION will be the largest windmill in Japan, capable of generating 1,980 kilowatts of electricity through wind power. This windmill will be used to generate the same amount of power used by this pavilion for the duration of EXPO 2005. After the Expo, it will become part of the area's clean-energy infrastructure, contributing to cuts in the production of carbon dioxide.

ECO VIEW





A

Taking care of nature means protecting the Earth, which is demonstrated by these nine exhibits on four themes.



E



F



G



H



B

Learning about the importance of nature through extinct animals

Mammoth

This is a joint Japanese-Russian project to excavate and display a frozen mammoth at EXPO 2005. We will consider why this creature went extinct.

(The mammoth will be displayed at the Global House in the Central Zone. The pavilion of Russia will feature a complete skeleton of a mammoth.)

Hitachi Group Pavilion

Visitors will enjoy a ubiquitous entertainment ride that takes them through five zones. They will come into contact with rare animals through the use of ubiquitous technology.

Having fun and learning in natural surroundings

Forest Nature School

Visitors will be able to enjoy nature by taking a walk through the forest or creating crafts using natural materials.

Village Nature School

Through the guidance of an interpreter, visitors can learn about the wisdom and culture of coexistence with nature and experience the nature of *satoyama*.

Performances that convey nature

EARTH TOWER NAGOYA CITY

Producer Fumiya Fujii will present the world's largest kaleidoscope. This tower will be a place in which light, wind and water come together to create performance art.

Aichi Pavilion Seto

Advanced high-resolution technology will present images of nature's bounty in the Forest Theater.

Japan Pavilion Seto

The wisdom, technology and spirit of Japanese will be shared through a group reading of the epic poem "The Seeds of Sophia" (tentative name). The interchange of words, sounds, images and light will be brought together in a dramatic space.

Experience through participation

Satsuki and Mei's House

This is a realistic re-creation of a house from long-ago Japan, where people enjoyed a slow and peaceful life.

Aichi Pavilion Nagakute

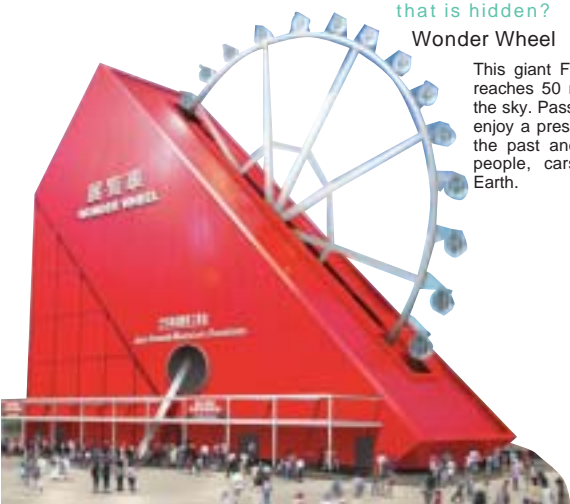
This pavilion will hold the Aichi Festival Plaza, where festivals and traditional arts from around Aichi Prefecture will be displayed. "Let's Save Our Planet!-Presentation on building a brighter future" will host a variety of performances featuring mechanical dolls.



What's behind the part that is hidden?

Wonder Wheel

This giant Ferris wheel reaches 50 meters into the sky. Passengers will enjoy a presentation on the past and future of people, cars and the Earth.



Everyone loves trains!

Wonder Circus-Electric Power Pavilion

This large-scale ride will take passengers on a spectacular trip through the world of people, dreams and the Earth.



Be inspired and refreshed by the mysteries of the forest!

Growing Village

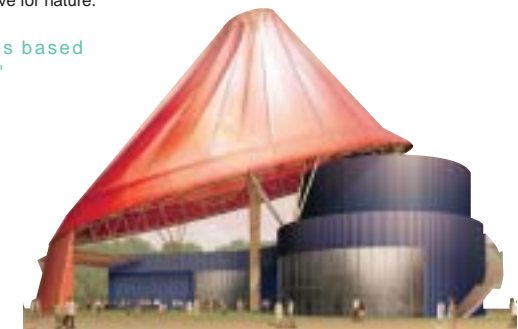
Have a new experience with nature by climbing trees and examining the mysteries of how they grow. This is a place for learning and fun, a place for fostering a new love for nature.



Entertainment and performances based on the exciting theme of "flame"

Gas Pavilion

Visitors will enjoy thrilling live performances, including magic shows that use real flames.



Four attractions under a dome in the shape of Mt. Fuji

Mountain of Dreams

This is the home of an experiential image space created by world-renowned animation director Mamoru Oshii, along with three other spectacular and exciting attractions.

Have fun making new discoveries!

Do you enjoy receiving information and knowledge in a one-way manner? People tend to quickly forget things they were forced to learn, whereas fun memories remain. We hope that visitors will thoroughly enjoy themselves in both the cutting-edge pavilions and the beauty of the forest. There is plenty of nature waiting to be discovered.

Parents and children alike will have fun on the island of Gon, the Stone Age Boy.

Wanpaku Treasure Island

In the age of Gon, the Stone Age Boy, food was a gift from nature. Visitors can experience a fun program based on this theme. There is also a program on fun and sports.



© Sonoyama Planning / Pierrot Corporation

From the Expo: A dreamlike and romantic journey through the universe

When humanity set out into space in the 20th century, people marveled at how blue and beautiful the Earth looked from space. Future challenges await in the 21st century, as humankind seeks out the answers to the mysteries of the universe.

Each visitor is a member of the cast! A totally new experiment

MITSUI-TOSHIBA Pavilion

Each visitor's face is scanned and immediately converted to computer graphics. Each visitor will be a performer in the story of a grand space adventure.

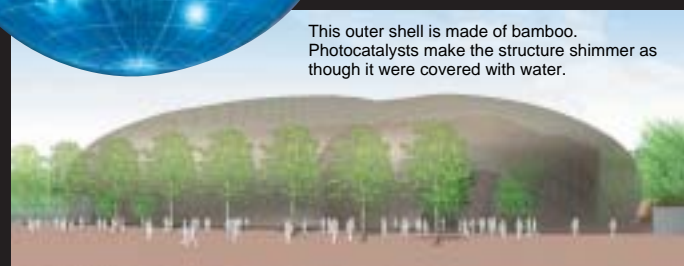


A unique visual experience in the world's first 360° spherical imaging system

Japan Pavilion Nagakute

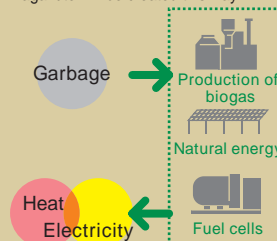
Visitors will experience the oneness of the Earth and the brilliance of its life force. What can we do to help protect the Earth in the future?

This outer shell is made of bamboo. Photocatalysts make the structure shimmer as though it were covered with water.



New Energy System

The Expo aims to introduce new technology in order to realize a recycling-oriented society, such as natural energy, new energy and recycling technology. It is important to use the Earth's finite resources efficiently and to reuse them to aim for a system that allows a resource cycle. All of the electricity used by Japan Pavilion Nagakute will be created this way.



No Ordinary Concert, No Ordinary Scale Love The Earth

In this music entertainment program, world-class musicians who treasure the Earth will express the message of "Love The Earth" through the universal medium of music. Of course, Japanese musicians will be included among the featured artists. You can look forward to who will be representing Japan.



Yo-Yo Ma

Began cello at the age of four and ranked among the greatest masters by his teens. Performs internationally.

Photo by Steven Danelian (Sony Classical)



Sarah Brightman

Soprano vocalist. Continues to enchant the world with her singing, celebrated as "the most beautiful voice in the world."

Presenting the Theme Song for Love The Earth!



Executive Music Consultant
Eric Clapton

This guitar god has written the theme song, titled "Say What You Will." While there are no plans for a live performance, the song will be included in the Love The Earth compilation CD, which is eagerly awaited.

Photo by Toru Moriyama



Photo by Noah Greenberg

What Will This World-Class Creator Reveal?

Show and Walk by Laurie Anderson (tentative title)

Laurie Anderson's creation will consist of three parts: "Show," featuring video art; "Walk," in which visitors will walk through a series of installations; and "Live," performed by Anderson herself. Her visual and lyrical fusion of nature and technology will culminate in a sensational body of experiential art.

Laurie Anderson

A multimedia artist who has made pioneering achievements in mixed-media art combining a variety of genres, including synthesizer music, videos, slides, cutting-edge technology and provocative storytelling.

A Romantic Night Event to Unfold on a Giant Water Screen

In The Evening at Koi-Pond



Portrait of Robert Wilson / Photo by Tilde De Tullio

Robert Wilson

A world leader in the arts and culture internationally acclaimed by viewers and critics alike in a broad range of artistic fields, from theatrical to visual art.

A Parade of Love by Fairies of the Forest

The Forest Fairy's Ball Produced by Tatuya Ishii



Tatuya Ishii

Debuted in 1985 as lead vocalist for the pop group Kome Kome Club. Began performing solo after the group's breakup and has been demonstrating his talents outside the sphere of music, including as a film director.

Sprites begin a ball with the spectators, when suddenly a devil appears to threaten the peace on Earth. The sprites join hands with the children in the audience to drive away the devil and save the life of a little flower. The spectacle teaches us that great love on a global scale has the power to solve current problems.

Left to right: Kino, a mushroom sprite who loves to tease grown-ups. Shikaruni, an animal sprite who has a penchant for argument. Mayor Salute, a tree sprite whose pet phrase is "Cheers!" Yoku, the sprite of an ancient tree who looks after the sprites and pulls them together. Noral and Moral, bulb sprites who are good friends but always get into fights with each other.



Grand Song of Love Will Touch All Hearts

"I'll Be Your Love," the official theme song for EXPO 2005, is a touchingly beautiful ballad written by YOSHIKI, former member of the rock band X JAPAN, and sung by Dahlia. Set to a soothing melody, it will deliver the message of the importance of the Earth and of love for nature to people around the world.



DAHLIA

Jazz Musician Nabesada Stands Up for the Future of Humanity, Nature and the Earth

Sadao Watanabe, general producer of Japan's Government Pavilion, will produce a cultural exchange program in which children from the five continents will converge at the Expo site to sing "Share the World." The image song was composed by using just five tones, Mi-La-Re-Do-Ti (E, A, D, C, B), which were extracted from the letters of the word "Earth."

Sadao Watanabe

Top jazz musician and the pride of Japan. In addition to concert tours in Japan and around the world, energetically conducts charity concerts and other philanthropic activities.



Composed of just five tones, "Share the World" expresses the hope of Japan as the host nation.

Renowned Singer to Demonstrate Japan's Musical Spirit

During the Osaka Expo, the late Haruo Mikami's song "Sekai no Kuni kara Konnichiwa (Hello from Around the World)" was heard across Japan. For EXPO 2005 AICHI, JAPAN, top singer Kiyoshi Hikawa will perform a lively and cheerful Japanese theme song that people young and old the world over can sing.



Kiyoshi Hikawa

Born in Fukuoka Prefecture. Debuted in 2000 as the commemorative artist for Japan Columbia's 90th anniversary. Has been venturing into acting and other fields and enjoys tremendous popularity across generations with his excellent singing skills and breezy character.

Citizens are the prime movers of the 21st century.

States were the main actors in the nineteenth century, and in the twentieth century industry and economics came to play leading roles as well. Added to the mix in the twenty-first century will be the power of citizens, and it is this power that will drive the next century.

Our goal is to weave 2,005 meters with the participants!



Citizens' Projects

Many more projects are being planned by citizens, including the following:

- Sea Lovers Unite!
- Imagine Concert
- Looking Afar—People of the World Playing in Outer Space
- Thinking About "Forest Regeneration" Through Wood Carving
- Come Back, Thrustles!—Spinning Machines Free of Hazardous Emissions
- Memories Celebrating Time
- Effective Use of Rainwater to Save the Earth
- Global Children's Interaction Project

Come, Join Us and Enjoy "Communication Through Weaving and Dyeing"

Mahatma Gandhi expressed independence and peace by spinning thread. We invite participants to try their hand at saori weaving and plant dyeing to rediscover the importance of a rich sensitivity. Fashion shows are planned as well.

Electric Vehicles of the World Join Together!

Electric vehicles are environmentally friendly, as they do not emit any carbon dioxide or other pollutants. EVs of the world will be exhibited, and visitors can ride them, too. Come take a glimpse at the future relationship between cars and human life.

Providing Street Children with Education Opportunities

What can Japanese mothers offer to children in developing countries who cannot go to school? Not money, not material assistance, but handmade picture books filled with love. May these books give hope and strength to the children.

What can we do now for the 21st century?

NGO Global Village

In the hope of creating a sustainable future, nonprofit and nongovernmental organizations worldwide are engaging in activities to protect nature and the environment and to promote international exchange and cooperation. Visitors can participate in these activities and enjoy learning through the experience.



Hospitality and a can-do spirit make everyone happy.

EXPO 2005 Volunteer Center

Volunteer activities at EXPO 2005 will be aimed at giving satisfaction both to visitors and to the volunteers themselves. Whether their job is guiding visitors, interpreting, environmental activities or welfare support, everyone will think and act on their initiative and responsibility.

Earth-friendly deals: Bring Eco Points to EXPO 2005

EXPO Eco Points (tentative name)

By using your own bag instead of a plastic bag when shopping, for instance, you can earn EXPO Eco Points. These points can be exchanged for eco goods and other perks. Make this your starting point for an Earth-friendly lifestyle.



Satisfy the stomach and the five senses: It's food entertainment!



Japanese, Chinese, French and More: Global cuisines converge at EXPO 2005

The pictures above are artists' renditions.

Nadaman

Established in 1830, Nadaman has served Japanese haute cuisine for 170 years. The dishes, cooked in true traditional style with utmost attention to the natural flavor of the ingredients, are simply exquisite.

Sofra

Watch belly dances performed by women in dazzling costumes while savoring traditional Turkish imperial cuisine and home-style food.

Toh-Ka-Lin

The famed restaurant specializing in Cantonese cuisine employs various cooking techniques cultivated over the four millennia of Chinese history to offer up delicate, lightly seasoned dishes.

Korean Restaurant Paradise

The restaurant will feature traditional Korean food from kimchi to *galbi* (grilled rib), as well as flashy live performances of *nanta*, in which kitchen utensils turn into instruments.

Queen Alice Aqua

Run by the original Iron Chef Yutaka Ishinabe, the restaurant will serve healthy and wholesome French cuisine made with fine local ingredients.

Bier Halle

The Bier Halle will be modeled on the German beer festival known as Oktoberfest. Indulge in German food with beer in hand and enjoy live performances of German folk music.

Natural Kitchen

Everything from local Aichi specialties to international dishes will be available. Aichi's *misokatsu*, pork cutlets eaten with a miso-based sauce, will go out to the world from here.

Sushidokoro Kaku

Conveyor-belt sushi is widely popular in Japan today. The restaurant will introduce this new aspect of Japan's culinary culture to visitors from all over the world.

Food and Wine Court / World Restaurant

Wines directly imported from around the world and food to match the wines can be enjoyed at the food court. There will also be a wine tasting area.

Koi-Pond Restaurant (tentative name)

At the view restaurant, guests can watch the romantic evening event at Koi-Pond while having dinner or take in the sights of the pond and surrounding nature over lunch.

In addition, there will be a variety of restaurants run by participating countries in the Global Commons.

ECO VIEW

Biomass Tableware



The tableware that will be used at the food courts and other facilities features Earth-friendly utensils made mainly of biomass, derived from plants and other recyclable organic matter. After disposal, microorganisms will break them down into water and carbon dioxide within a short period. Thus, the utensils hold the potential to reduce waste and to help realize a society that does not rely on fuel.

Though not so well known, many century-old things familiar to us today are products of past Expos.



World Expositions are more than just occasions for cultural exchange. They offer opportunities for countries to show to the world such things as their state-of-the-art technologies and their best food. Many national symbols and widely used conveniences of today were born out of past Expos.

Paris's towering symbol was also built for the Expo.

Eiffel Tower Paris, 1889
Today the Eiffel Tower immediately comes to mind when we think of Paris. But its construction aroused great controversy, as many felt it would ruin the city's image. The importance of symbols to World Expositions began to be recognized from this time on. Image by courtesy of the Institute for Research in Humanities, Kyoto University

Golden shachihoko represents Japan
A golden fish-shaped sculpture that decorated the roof of Nagoya Castle is exhibited.

World's first Expo
The first World Exposition was held in London, Britain. The alarm clock and shower bath were introduced.

150-Year History of World Expositions

1855 Exposition Universelle, Paris
1853 New York Expo
1851 Great Exhibition, London

1862 International Exhibition, London
1867 Exposition Universelle, Paris
1873 Weltausstellung, Vienna

1876 Centennial Exposition, Philadelphia
1878 Exposition Universelle, Paris
1889 Exposition Universelle, Paris

1893 World's Columbian Exhibition, Chicago
1899 Exposition Universelle, Paris

1904 Louisiana Purchase Exposition, St. Louis
1900 Exposition Universelle, Paris

1915 Panama-Pacific International Exposition, San Francisco
1925 Exposition Internationale des Arts Décoratifs et Industriels Modernes, Paris
1926 Sesquicentennial Exposition, Philadelphia
1933 Century of Progress International Exposition, Chicago
1935 Exposition Universelle et Internationale, Brussels
1937 Exposition Universelle, Paris
1939 New York World's Fair
1940 Grand International Exhibition of Japan (canceled)

1949 Exposition Internationale, Port-au-Prince
1958 Expo '58, Brussels

1967 Expo '67, Montreal
1962 Century 21 Exposition, Seattle
1992 Expo '92, Seville

1970 Expo '70, Osaka

2005 EXPO 2005 AICHI JAPAN



And in 2005, EXPO 2005 AICHI, JAPAN will be held around the theme of Nature's Wisdom.

2000 Expo 2000, Hanover
Japan wows the world with a pavilion made of recycled paper.
1998 Expo '98, Lisbon
1992 Expo '92, Seville
Japan constructs a wooden pavilion, the largest wooden structure in the world.

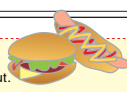


Image by courtesy of Taro Okamoto Museum of Art, Kawasaki
Osaka symbol embodies Okamoto's quote, "Art is explosion."

Tower of the Sun
Osaka, 1970

Visitors to the Osaka Expo were greeted by the four-faced Tower of the Sun with arms spread wide. The dynamic tower, worthy of representing Japan's first World Exposition, greatly impressed people worldwide. In addition, this Expo sparked the popularity of fried chicken and pizza in Japan.

Birth of old favorites
Hot dogs and hamburgers make their debut.



Moving walkway, moving pictures
Moving walkways run through the site, and movies are shown.

Appearance of the telephone
The Expo commemorates the centennial of US independence. Alexander Graham Bell unveils the telephone.

Japan participates for the first time in topknots
The shogunate and the Satsuma and Saga clans take part with acrobatics, a tearoom, and other attractions.

The first Expo tour by Japanese nationals is held.

This popular ride first appeared over a century ago.

Ferris Wheel Chicago, 1893

The Chicago Expo featured an amusement park called the Midway Plaisance. Its number-one attraction was the great Ferris Wheel, which had an impressive diameter of 76 meters and as many as 36 cars holding 60 people each. Image by courtesy of the Institute for Research in Humanities, Kyoto University



Morizo and Kiccoro the forest Sprites appear on TV as anime!

Morizo the Forest Grandfather, who has been living in the forest since long ago, and Kiccoro the Forest Child, who has only just been born, are the official mascot characters of EXPO 2005. These lovely forest sprites are currently featured in an animated TV series aired in the Chubu region. The series will be televised nationwide from September, so people in Japan may be able to meet the sprites before the opening of EXPO 2005.



Take your pick: Morizo and Kiccoro memorabilia



- a. Stuffed Morizo doll (small) ¥2,940, stuffed Kiccoro doll (small) ¥1,680
- b. T-shirt A (children's sizes) ¥1,365
- c. Pin O ("Sleeping") ¥315
- d. Mechanical pencil MS ¥609
- e. Handkerchief (for children) ¥315
- f. Picture book and finger puppet set ¥2,500
- g. Stuffed-doll backpack ¥3,045, stuffed-doll pouch ¥3,045

Attendants' uniforms unveiled: Take a close look!

Be sure to take note of the attendants' uniforms when you visit EXPO 2005. They make use of *trompe-l'oeil*, the art of accurately depicting subjects so as to deceive viewers into thinking that it is real. What appear to be collared jackets, for instance, are actually collarless jackets with collar-shaped stitches. Figure out for yourself where the tricks lie within the simple designs.



Advance Ticket Sales

Advance tickets are now on sale at a discount!

Ticket Types	One Day Entry Ticket (Original Price)	2nd Period Advance Sales Apr. 1, 2004 - Sep. 30, 2004	3rd Period Advance Sales Oct. 1, 2004 - Mid March, 2005
Discount Rate		15%	10%
Adult (Age 18-64)	¥4,600	¥3,900	¥4,100
Junior (Age 12-17)	¥2,500	¥2,100	¥2,300
Child (Age 4-11)	¥1,500	¥1,300	¥1,400
Senior (Age over 65)	¥3,700	¥3,100	¥3,300



In Japan, tickets can be purchased from travel agencies, train stations and airports, ticket agencies, convenience stores or over the Internet. Overseas tickets can be purchased over the Internet. For information on the kinds of tickets available and their cost, please visit our website.
<http://www.expo2005.or.jp>

GIFU

01 Takayama

Touring the many sake breweries is one way of enjoying the historic town, known as Little Kyoto.



Gifu Prefecture Tourist Federation
<http://www.kankou-gifu.or.jp/en/>

02 Shirakawago

Designated as a World Cultural Heritage site, the *gassho*-style thatched-roof houses can only be seen here.



A Repository of World Heritage Sites and National Treasures

At the risk of sounding immodest, the region is a storehouse of sightseeing destinations that come with titles like "World Heritage Site" and "national treasure." What is more, all of these sites are sure to leave lasting impressions that live up to their titles. When you visit Aichi for EXPO 2005, be sure to visit some of these other destinations as well.

MIE



03 Ise Shrine

The main building is in Japan's most ancient architectural style. Visit in the official order of the Geku (outer shrine), then the Naiku (inner shrine).

Mie Prefecture sightseeing information <http://www.kankomie.or.jp/kanko/discover/>



04 Kumano Kodo

Experience the spirituality of the ancient pilgrimage route linking Mie and Wakayama Prefectures.



Above: Toyota Commemorative Museum of Industry and Technology

05 Museum Meiji-mura

The open-air museum exhibits important cultural assets dating to the Meiji era. Visitors can also ride steam locomotives.
Aichi Prefectural Tourism Association <http://www.aichi-kanko.jp/english/>



06 Industrial spots

As an industrial prefecture, Aichi boasts many industrial tourist facilities.

SHIZUOKA

07 Mt. Fuji

Get a full taste of Japan's highest mountain peak: First enjoy the view from a distance, then climb it.



Shizuoka Prefecture Tourist Association
<http://www.shizuoka-guide.com/>

08 Lake Hamana

With amusement parks, hot springs, water activities and more, Lake Hamana is a resort full of fun and relaxation.



Three-day sample tours of EXPO 2005 and recommended destinations

AICHI route

- Day 1 >> EXPO 2005 >> Stay in Nagoya
- Day 2 >> Atsuta Shrine >> Tokugawa Art Museum >> Noritake Garden >> Toyota Commemorative Museum of Industry and Technology >> Watch cormorant fishing at Kiso River >> Stay at Inuyama Spa
- Day 3 >> Inuyama Castle >> Museum Meiji-mura

GIFU route

- Day 1 >> EXPO 2005 >> Stay at Nagaragawa Spa
- Day 2 >> Nagaragawa Spa >> Walk the historic streets of houses lined with *udatsu* fire walls in Mino >> Toyota Commemorative Museum of Industry and Technology >> Gujo Hachiman >> Walk the historic streets of Furukawa >> Stay in Takayama
- Day 3 >> Walk around Takayama >> Gassho-style houses of Shirakawago

MIE route

- Day 1 >> EXPO 2005 >> Stay at Nagashima Spa
- Day 2 >> Nabana no Sato >> Ise Shrine >> Futamigaura >> Stay in Toba
- Day 3 >> Kumano Kodo >> Nagoya

SHIZUOKA route

- Day 1 >> EXPO 2005 >> Stay at Kanzanji Hot Springs
- Day 2 >> Lake Hamana >> Stay at Atami Spa
- Day 3 >> Lake Ashi >> Mt. Fuji