

Information on Media Accreditation

For Members of the Media Covering
EXPO 2005 AICHI, JAPAN

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Media Center

Japan Association for the 2005 World
Exposition

Members of media organizations

Media passes will be issued to members of the international media who satisfy one of the following conditions:

- 1) An individual holding a supporting letter (in any format) issued by a Commissioner General of Section or the head of public relations of a foreign embassy or consulate in Japan
- 2) A reporter, photographer, or technician who is a member of the Foreign Correspondents' Club of Japan or an individual holding a foreign press registration card issued by the Ministry of Foreign Affairs (MOFA) of Japan

Note: Reporters accompanying visiting foreign dignitaries may conduct on-site coverage with just the MOFA-issued press ID.

Freelance journalists

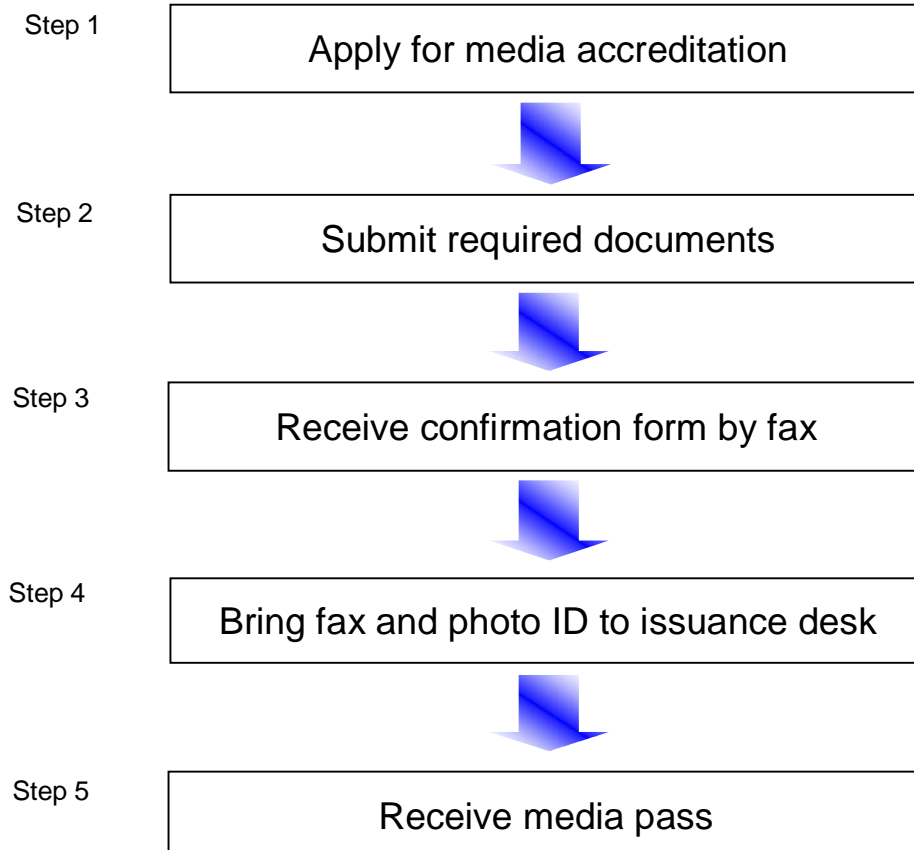
- 1) A freelance journalist commissioned by an international media organization will be deemed to have the same qualifications as a reporter or photographer belonging to that organization and accordingly will be issued a media pass.
- 2) A freelance journalist who does not satisfy condition (1) above will be issued a media pass if he or she submits one of the following (duplicates permitted): an article written by the journalist, along with a summary (about one A4-size page) in either Japanese or English; for photographers, a portfolio of photographs taken, including the names of the publications in which they appeared; and for videojournalists, a VHS videotape of his or her work.

Note: Decisions regarding the issuance of media passes to those who do not satisfy the above conditions will be made by the chief of the Media Center.

2. Procedures for media accreditation

- 1) To facilitate coverage of EXPO 2005 by members of the Japanese and international media, the Media Center of the Japan Association for the 2005 World Exposition will issue media passes providing free admission to the Expo venue.
- 2) As a rule, all applications for media accreditation must be made in advance. Please be advised that same-day applications may require time to process.
- 3) Those who submit an application to the Media Center will receive a fax confirming the pass type, issuance date, and issuance location. Bring the fax and a photo ID to the issuance desk to receive your media pass.

Procedures for media accreditation

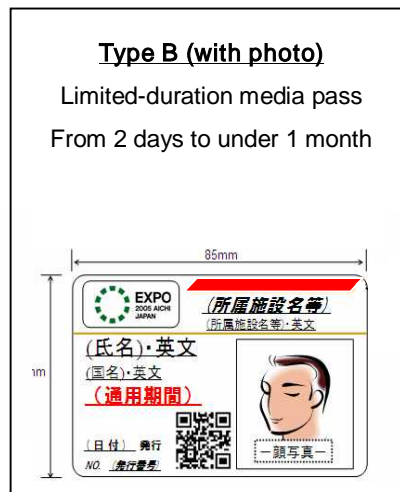
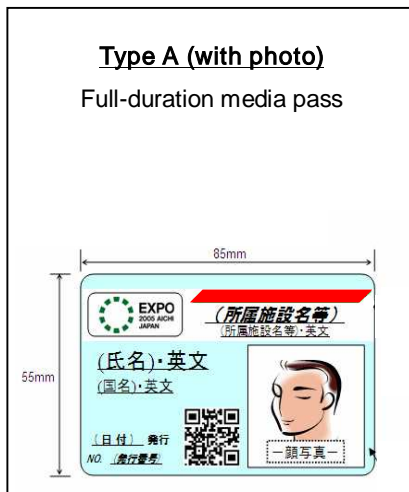


3. Expo media passes

1. Expo media passes are issued as identification for members of the media covering EXPO 2005 and to enable them to engage in activities in the Expo site as approved by the Japan Association for the 2005 World Exposition.
2. One Expo media pass will be issued per individual applicant.
3. Media passes will be issued at the Media Accreditation Desk at the West Gate Staff Room from March 25 to September 25, 2005.
4. Always display your Expo media pass visibly when entering the Expo site or the Media Center or when covering Expo events. In addition, carry an ID issued by the media organization you represent at all times.
5. Expo media passes are only valid for entry to related facilities within the Expo site designated by the Media Center.
6. Please handle your Expo media pass with care, as it will become invalid if damaged.
7. Promptly notify the media pass issuance desk in the Media Center in case of loss or damage, and go through reissuance procedures.

3.1 Types of Expo media passes

Three types of Expo media passes are available. Please select the appropriate type according to the desired duration.



3. Expo media passes



3.2 Application and issuance dates

1) Start of application

2) Deadlines for application

Type A:

Full-duration media pass

Types B and C:

Limited-duration and one-day passes

(E.g., if applying for accreditation from April 16, 2005, the deadline is April 2, 2005.)

3) Issuance dates and locations

Dates: March 25–September 25, 2005

Location: Media Accreditation Desk at the West Gate Staff Room, Nagakute Area

Hours: 9:30–17:30 on weekdays; 9:00–18:00 on weekends and holidays

4. Required documents



The application form can be downloaded from the media accreditation section of the official website of the EXPO 2005 Association. Please complete the form and send it by postal mail to the media pass secretariat with other required documents listed below. (Faxes will not be accepted.)

Members of media organizations

- 1) Completed Application for Media Accreditation
- 2) For those applying for an accreditation period of two days or more, a floppy disk containing photographic data (see bottom of page) and coverage schedule for the applicable period (in any format)
- 3) A copy of your photo ID of your affiliated organization
- 4) A copy of one of the following: a press card issued by the Foreign Correspondents' Club of Japan, foreign press registration card issued by the Ministry of Foreign Affairs, or supporting letter (in any format) issued by a Commissioner General of Section or the head of public relations of a foreign embassy or consulate in Japan
- 5) A letter of assignment to cover EXPO 2005 from the editor or employer (in any format; Japanese or English)
- 6) For those who do not meet condition 2 under "Criteria for media accreditation" (p. 1), a copy of a publication issued by your organization, along with a summary of its contents in Japanese or English

Freelance journalists

- 1) Completed Application for Media Accreditation
- 2) For those applying for an accreditation period of two days or more, a floppy disk containing photographic data (see bottom of page) and coverage schedule for the applicable period (in any format)
- 3) A copy of your photo ID of your affiliated organization or other photo ID (e.g., passport)
- 4) A letter of assignment to cover EXPO 2005 Aichi from an employer (in any format; Japanese or English)
- 5) A recent sample of your work (e.g., article, photograph; duplicates permitted), along with a summary in Japanese or English

Photographic data (for those applying for accreditation periods of two days or more): **Save the data onto a floppy disk as instructed below and submit it along with other application material.**

- **Digital file** of a color portrait taken within six months of application
- White background, bust shot, full face, head uncovered
- JPEG format of 100 KB or less measuring 413 pixels high by 345 pixels wide

EXPO 2005 Media Pass Secretariat

EXPO 2005 Media Pass Issuance Desk
c/o Media Center, 2005 World Exposition,
Aichi, Japan

Nagakute-cho, Aichi-gun, Aichi 480-1101

Phone: +81-561-61-7337

Fax: +81-561-61-2282

The final date of application submission is 14 days before
the end of the Expo on September 25.

7. Media pass issuance desks (hours and location)

Please make sure to bring your media pass exchange form.

[Hours]

Media Accreditation Desk at the West Gate, Nagakute Area

Until May 31, 2005

Hours: 9:00–18:00 weekdays, weekends, and holidays

From June 1, 2005

Hours: 9:00–15:00 weekdays, weekends, and holidays

[Location]

March 25, 2005–September 25, 2005

Nagakute Area

Take the Linimo to Koen Nishi Station, one stop from Banpaku Kaijo (Expo Site) Station. An Expo media pass will be issued upon presentation of the media pass confirmation fax and photo ID at the media pass issuance desk inside the West Gate Staff Room.

