Results and Evaluations of Expo 2005, Aichi, Japan
(Suitability as a Model for the BIE’s Vision of Theme-Centered Expos)

Appendix II
1. Participation by large number of countries
2. Participation by International Organizations
3. The main VIPs from overseas who visited EXPO
4. Successful International Communication
5. Revival of medal system “Nature’s Wisdom”
6. EXPO 2005 Message Events
1. Participation by large number of countries
2. Participation by International Organizations

- United Nations
- International Red Cross & Red Crescent Movement
- Organization for Economic Co-operation and Development
- International Tropical Timber Organization
3. Visits by Foreign VIPs to EXPO 2005 Aichi

<table>
<thead>
<tr>
<th>Country</th>
<th>Visits</th>
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<tr>
<td>中国  China</td>
<td>48</td>
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<tr>
<td>美国  USA</td>
<td>195</td>
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<tr>
<td>日本  Japan</td>
<td>268</td>
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Visits by Foreign VIPs to EXPO 2005 Aichi

September
- H.E. Mr. Fernando da Piedade Dias dos Santos, Prime Minister of the Republic of Angola (Sep 6)

August
- H. E. Pol. Lt. Col. Thaksin Shinawatra, Prime Minister of the Kingdom of Thailand (August 30)
- Hon. Redley Killion, Vice President of the Federated States of Micronesia (August 22)
- H.E. Mr. Abel Pacheco de la Espriella, President of the Republic of Costa Rica (August 19)
- H.E. Mr. Óscar José Rafael Berger Perdomo, President of the Republic of Guatemala (August 19)
- H.E. Mr. Ricardo Maduro Joest, President of the Republic of Honduras (August 19)
- H.E. Mr. Shaukat Aziz, Prime Minister of the Islamic Republic of Pakistan (August 11)
July

- Mr. Viktor Yushchenko, President of Ukraine, (July 22)
- H.E. Mr. Halldor Asgrimson, Prime Minister of the Republic of Iceland, (July 15)
- H.E. Sir Allan Kemakeza, Prime Minister of the Solomon Islands, (July 13)
- H.E. Mr. Antoine de Padoue Mboumbou Miyakou, (Vice Prime Minister of the Gabonese Republic, (July 12)
- H.E. Mr. Tommy E. REMENGESAU Jr., President of the Republic of Palau, (July 8)
- H.E. Mr. Kessai H. Note, President of the Republic of the Marshall Islands, (July 8)
- HRH Crown Prince Paras Bir Bikram Shah Dev and HRH Crown Princess Himani Rajya Laxmi Devi Shah of the Kingdom of Nepal, (July 7)
- H.E. Mr. Algirdas Mykolas BRAZAUSKAS, Prime Minister of the Republic of Lithuania, (July 6)
3. Visits by Foreign VIPs to EXPO 2005 Aichi

**June**
- **Jiri Paroubek**, Prime Minister of the Czech Republic (June 24)
- **Mohamed Ghannouchi**, Prime Minister of the Republic of Tunisia (June 23)
- **Laisenia Qarase**, Prime Minister of the Republic of the Fiji Islands (June 22)
- **Daniel Kenzhetayevich**, Prime Minister of the Republic of Kazakhstan (June 15)
- **HRH Crown Prince Philip** of the Kingdom of Belgium (June 14)
- **Andranik Margaryan**, Prime Minister of the Republic of Armenia (June 7)
- **Amir Hamad bin Khalifa Al Thani**, Chief of the State of Qatar (June 7)
- **HRH Crown Prince Felipe** of Spain (June 5)
- **Helen Clark**, Prime Minister of New Zealand (June 3)
- **Traian Basescu**, President of Romania (June 1)
3. Visits by Foreign VIPs to EXPO 2005 Aichi

**May**
- **Susilo Bambang Yudhoyono**, President of the Republic of Indonesia (May 31)
- **Marc Ravalomanana**, President of Republic of Madagascar (May 30)
- **Lee Hsien Loong**, Prime Minister of Singapore, (May 27)
- **Jorge Sampaio**, President of the Portuguese Republic (May 24)
- **Wu Yi**, Vice Premier, State Council of China (May 19)
- **Matti Vanhanen**, Prime Minister of Republic of Finland (May 12)
- **Kim Won-Ki**, Speaker of the 17th National Assembly of Republic of Korea (May 11)
- **Samdech Hun Sen**, Prime Minister of Cambodia (May 10)

**April**
- **HRH The Duke** of York (April 22)
- **John Howard**, Prime Minister of Australia (April 21)

- His Royal Highness Crown Prince Frederick and Her Royal Highness Crown Princess Mary of the Kingdom of Denmark, (April 20)
Visits by Foreign VIPs to EXPO 2005 Aichi

- **HRH Prince Willem-Alexander and HRH Princess Maxima** of the Kingdom of the Netherlands (April 19)
- **Samuel Schmid**, President of Swiss Confederation (April 15)
- **HRH Crown Prince Haakon** of Norway (April 11)
- **HRH Crown Prince Victoria** of Sweden (April 6)
- **Holst Kohler**, President of the Federal Republic of Germany (April 6)
- **March**
  - **Jacques Chirac**, President of France (March 27)
  - **Wangari Maathai**, Assistant Minister for the Environment of Kenya, Nobel peace laureate (March 26)
4. Successful International Communication

About 60 countries, 250 media, 1200 press visited EXPO site. (As of mid June)

1. Asia/ Oceania:


TAIWAN: China Times, The Liberty Times, United Daily News, TVBS, FT,


OTHERS: The Nation, Bangkok Post, Matichon, ITV (Thailand), The Straits Times (Singapore), Tashikent Pravda (Uzbekistan), Vientiane Times (Lao), Israle Yedish Achronot (Israel), Borneo Bulletin (Brunei), Indopos (Indonesia), Gulf Times, The Peninsula, Al-Sharq, Al-Watan (Qatar) Ai - Thawara, AL-RAJA AL-AAM (Yemen), Solomon (Solomon) National Papua New Guinea)
4. Successful International Communication

2. Europe


• UK: Financial Times, Economist, BBC, Economist, Reuters, BSN


• ITALY: La Republica, Rivista, Il Gazzettino, La Stampa, L’Eco di Bergamo, Milano, Prealpina, Nord Ovest, Giomale di Sicilia, Gazzetta di Reggio, Il Tirreno, Corriere del Veneto, La Repubblica, L’Arena di Verona, Centro Nord, Quotidiano, Il Messaggero, La Sicilia, Corriere Della Sera, La Nazione, Secolo d’Italia, Il Tempo, Il Sole 24 Ore, Capital, Quotidiano Nazionale, Il Giornale dell’ Umbria, Spacchio, La Provincia, La Gazzetta Economia, Il Tempo, La Nuova, L’Arena, Il Mattino, ANSA, RAI
4. Successful International Communication

2. Europe

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4. Successful International Communication

Europe

OTHERS:
ZIUA daily newspaper, “Adevarul” daily newspaper, “Cotidianul” daily newspaper, “Jurnalul National” daily newspaper, “Evenimentul Zilei” daily newspaper, “Romania Libera” daily newspaper, “Rompres” news agency, Mediafax news agency Rompress, Evenimentul Zilei, TVR (Romani), ORF, RTL (Austria), Itar-TASS, RTR, Ch1, (Russia), Le Soir Magazine, La Libre Belgique, VTM (Belgium), Mlada Fornta Dnes, Czech TV (Czech), Helesingin Sanomat (Finland), HRT, Vjesnik, ERTT (Tunisia), Irish Times (Ireland), Irish Independent (Ireland), Rustavi2, Imedi (Georgia), SF, Neue Zurche, DRS (Swiss), Rzeczpospolita, TVP, TVN (Poland), Lithuania TV (Lithuania), 2M, RTM (Morroco), HRT, (Croatia), TV2 (Denmark),
4. Successful International Communication


Others: Channel 9, Trades and Congress, Clarin, La Nacion (Argentina), Once TV, Televisa, TV Azteca, Canal 22Ch (Mexico), La Republica (Costa Rica) El Universal, El National, El Mundo Venezuela etc.
The Jury member is composed of international experts in such areas as architecture, culture, and history.

- Amb. Jian-Min WU, The President of the B.I.E.
- Dr. Vicente G. LOSCERTALES, The Secretary General of the B.I.E.
- Amb. Ole PHILIPSON, Honorary President of the B.I.E.; President of International Council for Expo 2005
- Prof. Jiro KONDO, Chairman of the Global 100 Eco-Tech Awards Screening Committee, Emeritus professor of Tokyo University
- Mr. Yutaka HIKOSAKA, Architect and Executive Creative Director of Japan Pavilions
- Mr. Rachid SLIMI, Director of General Affairs and Corporate Relations, ONA Group
- Prof. Dr. Martin ROTH, Director General of the Staatliche Kunstsammlungen Dresden
- Dr. Alberto LENZ, Former adviser of the President Vicente Fox (President of Mexico), Architect/Sculptor/PhD in Urban Planning
- Prof. Robert W. RYDELL, Chair of Department of History and Philosophy, Montana State University

The first set of awards was evaluated by interior and exterior of pavilion, and realized the theme through exhibits.

(May 21 - May 26)

The second set of awards will be evaluated the message of the pavilions, under the theme of the Expo.

(Sep 15 - Sep 19)
5. Revival of medal system 『Nature 』s Wisdom 』
5. Revival of medal system  ⚜️Nature ⚜️is Wisdom 🕳️

Results of the 1st evaluation; Category A (4 modules or more)

Gold Prize
KOREA:
Global Common 1

Silver Prize
Spain:
Global Common 3

Bronze Prize
the United Kingdom of Great Britain and Northern Ireland:
Global Common 4
5. Revival of medal system 『Nature is Wisdom』

Results of the 1st evaluation; Category B (1.5 to 3 modules)

Gold Prize
Turkey:
Global Common 3

Silver Prize
Mexico:
Global Common 2

Bronze Prize
Greece:
Global Common 3
5. Revival of medal system "Nature & Wisdom"

Results of the 1st evaluation; Category C (1 module or less)

- **Gold Prize**
  - Philippines: Global Common 6

- **Silver Prize**
  - Morocco: Global Common 3

- **Bronze Prize**
  - New Zealand: Global Common 6
5. Revival of medal system  ❄️Nature ❄️s Wisdom ❄️

Results of the 1st evaluation; Category D (joint pavilions)

Gold Prize
Bolivarian Republic of Venezuela:
Andean Amazonian Pavilion
Global Common 2

Silver Prize
Republic of Kenya; Africa Pavilion
Global Common 5

Bronze Prize
Republic of Uzbekistan; Central Asia Pavilion
Global Common 1
5. Revival of medal system 『Nature is Wisdom』
Results of the 2nd evaluation; Category A (4 modules or more)

Gold Prize
Germany:  
Global Common 3

Silver Prize
France:  
Global Common 3

Bronze Prize  
the United States of America:  
Global Common 2
5. Revival of medal system  "Nature is Wisdom"

Results of the 2nd evaluation; Category B (1.5 to 3 modules)

- **Gold Prize**
  - Mexico:
  - Global Common 2

- **Silver Prize**
  - Australia:
  - Global Common 6

- **Bronze Prize**
  - Malaysia:
  - Global Common 6
5. Revival of medal system

Nature’s Wisdom

Results of the 2nd evaluation; Category C (1 module or less)

Gold Prize
Netherlands:
Global Common 4

Silver Prize
South Africa:
Global Common 5

Bronze Prize
Indonesia:
Global Common 6
5. Revival of medal system 「Nature’s Wisdom」

Results of the 2nd evaluation; Category D (joint pavilions)

Gold Prize
Andean Amazonian Pavilion
Global Common 2

Silver Prize
Republic of Madagascar; Africa Pavilion
Global Common 5

Bronze Prize
Republic of Kenya; Africa Pavilion
Global Common 5
6. EXPO 2005 Message Events

Opening Forum

March

Issues to be resolved in creating a sustainable society

April

Theme
Cultural and biological diversity and an international common recognition of such diversity

May

Theme
New scientific potential for a sustainable Earth

June

Theme
Industrial infrastructure in the 21st century: measures for establishing a recycling-based society

July

Theme
Environmental education necessary for the realization of a sustainable society

August

Theme
Economic and industrial development in harmony with the environment

September

Closing Forum

Sustainable development and growth using nature’s wisdom
March Theme: Living on the EARTH

Date: March 27

Place: Reception Hall, Nagoya Congress Center
Organizers: Japan Association for the 2005 World Exposition
Bureau of International Expositions (BIE)
Keynote Speech: Shozaburo Kimura (General producer of EXPO 2005 Aichi, Japan)

Tripartite Talk: Mutual relationship among culture, environment and development; and the possibility of balanced development
Attendants: Lester Brown (President of the Earth Policy Institute / USA)
Donald Johnston (OECD Secretary-General / Canada)
Kazuo Ogura (President of the Japan Foundation / Japan)
6. EXPO 2005 Message Events

March Theme: Living on the EARTH

Date: March 28

Place: EXPO Dome
Symposium: Issues to be Resolved in Creating Sustainable Society
Keynote Speech: Shozaburo Kimura (General producer of EXPO 2005 Aichi, Japan)
Panelists:
- Lester R. Brown (President of the Earth Policy Institute)
- Gro Harlem Brundtland (Former Prime Minister of Norway, Former Director-General of the WHO)
- Donald J. Johnston (OECD Secretary-General)
- Wangari Maathai (Assistant Minister for Environment of Kenya, Nobel Peace Prize winner)
- Yamamoto Kazumoto (Permanent Advisor of Asahi Kasei Corporation, Co-Chairman of Committee on Environment and Safety of Nippon Keidanren)

Coordinator: Yoshinori Imai (NHK Executive Editor, Head of News Analysis)
April Theme: 
"Culture and Biological Diversity and Internationally Common Recognition"

Date: April 16

Place: Aichi Prefectural University, Lecture Hall

Key Note Speech: Giacomo Mojoli
(International President's Committee member of Slow Food / Honorary President of Slow Food Japan / Italy)

Panel Discussion:
- Assistant Prof. Kenichi Abe (Assistant Professor, The Japan Center for Area Studies, National Museum of Ethnology / Japan)
- Sir Peter Crane (Director of The Royal Botanic Garden, Kew / UK)
- Giacomo Mojoli (International President's Committee member of Slow Food / Honorary President of Slow Food Japan / Italy)
- Sandra Lee Morrison (Senior Lecturer, Chair of Department of Maori Culture, School of Maori and Pacific Development, The University of Waikato / New Zealand)
- Tetsuya Yomo (Associate Professor, Graduate School of Information Sciences and Technology, Osaka University / Japan)

Coordinator Prof. Shinichi Takemura (Professor, Kyoto University of Art & Design / Japan)
May Theme:
Aiming for an environment-based society Ideal form of science in the 21st Century

Date: May 21

Place: Toyota Auditorium, Nagoya University

Keynote Speech: Dr. Paul Ehrlich
(Professor of Population Studies, Department of Biological Sciences of Stanford University, the USA)

Panel Discussion:

• Ms. Catherine de Silguy
  (Environmental Agricultural Engineer and Writer, Member of the International Council of Expo 2005
  Aichi, France)

• Dr. Yosuke Kamide
  (Professor, Solar-Terrestrial Environment Laboratory, Nagoya University)

• Dr. Takeshi Yoro
  (Professor Emeritus, University of Tokyo)

• Dr. Paul Ehrlich
  (Professor of Population Studies, Department of Biological Sciences of Stanford University, the USA)

• Coordinator: Ms. Mariko Takahashi
  (Deputy Editor, Science and Medical News Section, Asahi Shimbun in the Tokyo Head Office)
June Theme:
“Industrial Infrastructure in the 21st Century: A Message for the Development of Eco-Communities”

Date: June 2
Place: Nagoya University
Keynote Speech: Prof. José Goldemberg
(Former Secretary of the Environment of Federal Government of Brazil, Secretary of State for the Environment of the State of São Paulo)

Speech:
• Mr. Kosuke Ikebuchi
  (Chairman, Environmental Partnership Organizing Club (EPOC), Vice Chairman, Toyota Motor Corporation)
• Mr. Hidetsugu Otsuru
  (Managing Director, Member of the Board, Matsushita Electric Industrial Co., Ltd.)

Panel Discussion:
• Prof. José Goldemberg
• Mr. Shinji Fukukawa
  (Director, The Global House of the EXPO 2005, The Executive Advisor to the Dentsu Inc.)
• Dr. Shin-ichi Hirano
  (President, Nagoya University)

• Coordinator: Dr. Yoichi Kaya
  Director General of the Research Institute of Technologies for the Earth (RITE)
July Theme:
“Environmental Education for Realizing a Sustainable Society”

Date: July 23
Place: The Randolph Memorial Hall, Kinjo Gakuin University

Commemorative Speech: Sheila Sisulu (WFP Deputy Executive Director / South Africa)
Keynote Speech: Dennis L. Meadows (President, Laboratory for Interactive Learning / USA)
Presentation of Examples: Tamio Nakano (Board member, Japan Environmental Education Forum / Japan)

Panel Discussion:
• Dennis L. Meadows
• Osamu Abe
  (Professor, Rikkyo University Chair of the Japan Council for the Education for Sustainable Development (ESD-J) / Japan)
• Zhao Xiangdong
  (Center for Environmental Education & Communications of State Environmental Protection Administration of China / China)
• Prof. dr. Wim A. Hafkamp
  (Professor, Erasmus University, Rotterdam / Holland)
• Coordinator: Junko Edahiro (Environmental journalist / Japan)
6. EXPO 2005 Message Events

August Theme:
“Economic and Industrial Development in Harmony with the Environment”

Date: Aug. 27
Place: Reception Hall, Nagoya International Congress

Session 1: Promoting development and diffusion of innovative technologies
- Dr. Yoichi Kaya, Director-General (Research Institute of Innovative Technology for the Earth (RITE) / Japan)
- Dr. Nebojša Nakicenovic (International Institute for Applied Systems Analysis (IIASA) / Russia)
- Dr. Robert Dixon (Council on Environmental Quality, Executive Office of the President / US)
- Dr. Peter J. G. Pearson (Imperial College / UK)

Session 2: Facilitating technology transfer to developing countries
- Mr. Katsuhiko Kotani (Chief Representative in China and General Manager of Beijing Office, Nippon Steel Cooperation / Japan)
- Mr. Taishi Sugiyama (Leader, Climate Policy Project, Central Research Institute of Electric Power Industry (CRIEPI) / Japan)
- Dr. Zhou Dadi (Director General, Energy Research Institute, National Development and Reform Commission / China)
- Dr. Ajay Mathur (the President of Senergy Global / India)

Moderator: Prof. Mitsutsune Yamaguchi (Teikyo University / Japan)

Session 3: Striking a balance between environment and economy
- Prof. Akio Morishima (Chair of the Board of Directors, the Institute for Global Environmental Strategies (IGES) / Japan)
- Prof. Dorodjatun Kuntjoro-Jakti (University of Indonesia, Former Coordinating Minister for Economic Affairs / Indonesia)
6. EXPO 2005 Message Events

September Closing Forum Theme:
“Living on the Earth- Toward the Creation of a Sustainable Society”

Date: Sep. 21
Place: EXPO Dome

Participants:
Students:
- 7 students from foreign countries (US, Australia, China, Mexico, Morocco, Russia, Switzerland) and 2 Japanese students
- Some Chinese and Dutch students
- Five hundred students from universities in Aichi pref.

Adult adviser and Commentator:
- Mr. Marius-loan PISO, President and CEO of ROSA (Romanian Space Agency)
- Ms Keiko Takeshita, (Actor, Pavilion Director of Japan Pavilions)
- Mr. Shozaburo Kimura (General producers of EXPO2005)
- Mr. Kiyonori Kikutake (General producers of EXPO2005)
- Mr. Shinya Izumi (General producers of EXPO2005)
6. EXPO 2005 Message Events

Other related International Forums

- April 3: Trade and Poverty Forum (Nagoya City)
- May 15: Forum: Creativity in the 21st Century with Nobel Laureates (EXPO Hall)
- July 9: Forum for a Peaceful Earth (EXPO Hall)
- July 19: ECOMOVE Sense of Wonder World Environmental Film Festival (EXPO Plaza)
- July 26-29: The 2005 Children’s World Summit for Environment (Toyohashi City, Toyota-City, EXPO Site)