

Results and Evaluations

Expo 2005, Aichi, Japan



September 24, 2005

Secretary - General Toshio NAKAMURA

Japan Association for the 2005 World Exposition



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1. Assessment Perspectives and Viewpoints

I. Expo Performance as a Project

Comfort and Safety
Visitor Satisfaction
Attainment of Visitor
Number Target
Profitability
.....etc.

II. Suitability as a Model for The BIE's Vision of Expos

To contribute to resolutions
of global issues by
maintaining a wide range of
Influence
drawing international attention
Theme-Centered Expo
(aiming higher standards) etc.

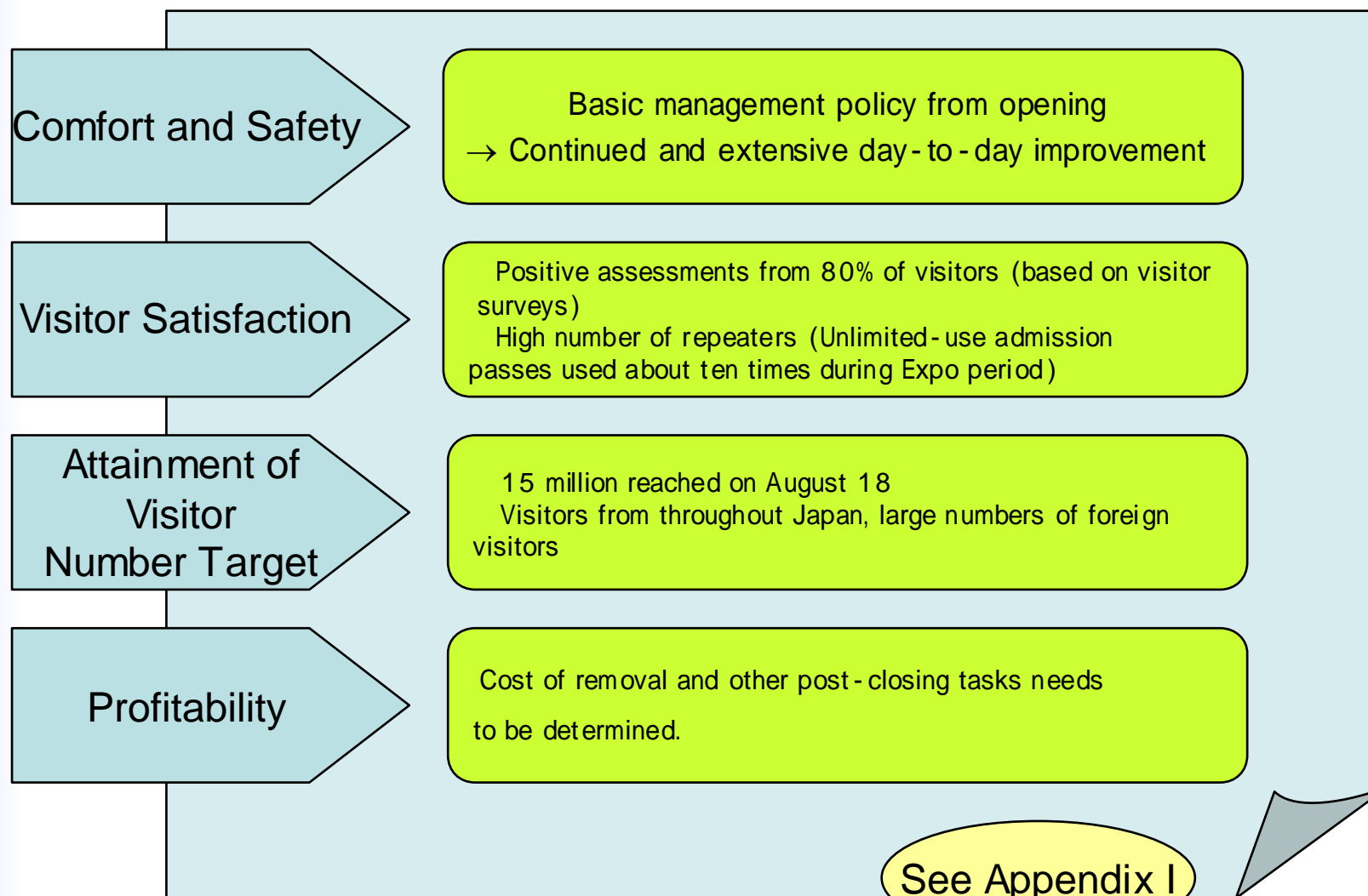
III. Theme Development Encouraging new social behaviors

Theme Selection
Theme Expression
Theme Clarity and
Penetration

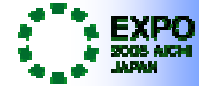
Three Focuses for Assessment



2. Expo's Performance as a Project



3. Expo 2005 as a Model for the BIE's Vision of Expos



International Exhibitions are to contribute to resolutions of global issues which human beings face today

Maintaining a wide range of Influence

- Participation by large number of countries and int'l organizations (expansion of assistance for developing countries)
- Cooperation with international organizations, etc. (Symposium participation by UN, Red Cross, OECD, etc)

Interest shown by overseas

- Large number of foreign VIP visitors
- Frequent exposure and coverage by many overseas Media organizations

Theme-Centered Expo (aiming higher standards)

- Various exhibits and events which express the Theme of Expo (Pavilion construction by host: focus on content)
- Hosting of academic conferences, symposiums, etc.
- Revival of medal system: "Nature's Wisdom"

See Appendix II

Declaration of Congratulations and Praise (BIE General Assembly June 24, 2005)



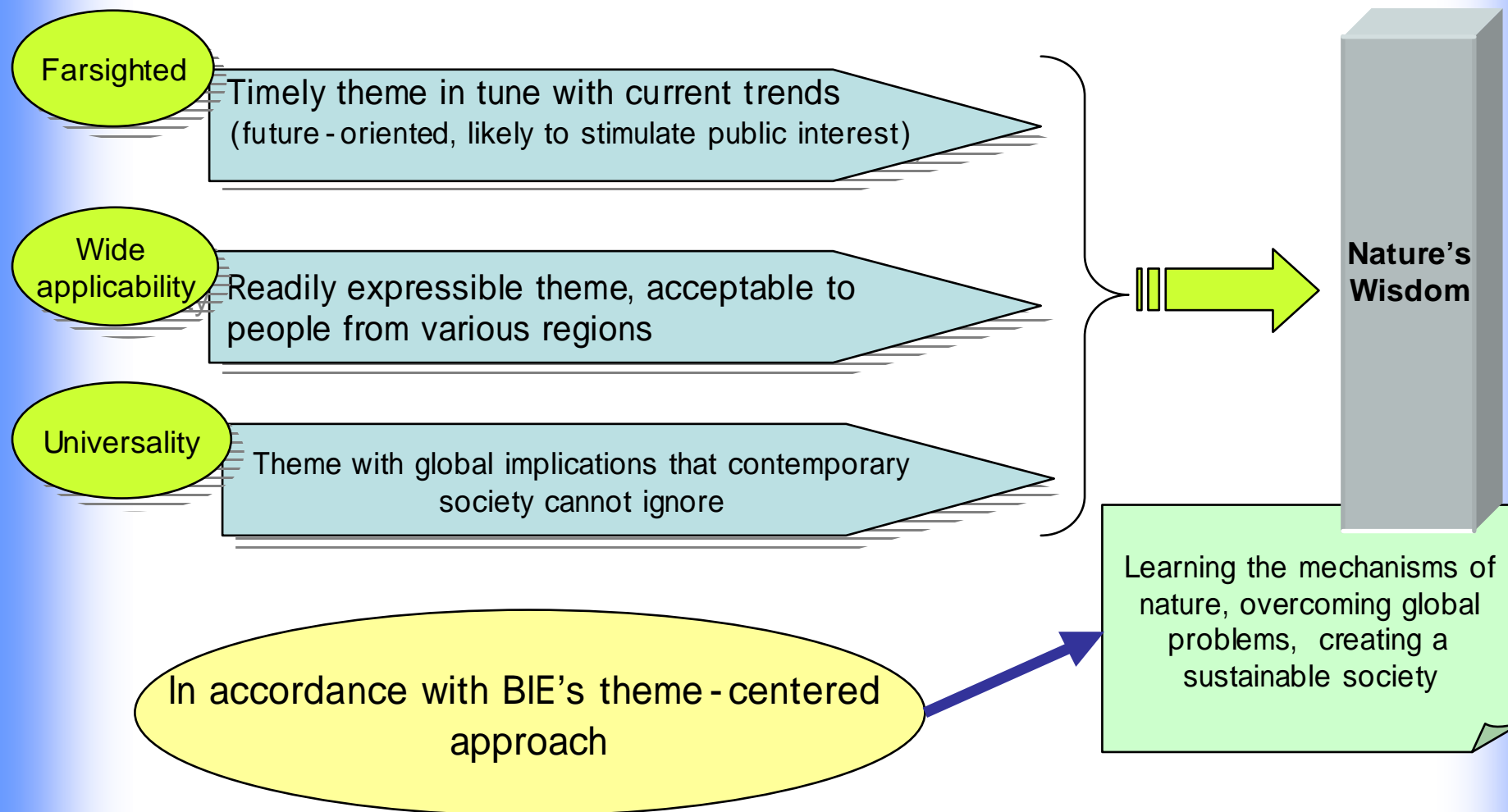
Reference 1: Declaration of Congratulations and Praise (137th BIE General Assembly)

The BIE's General Assembly, in its 137th Session held on 24th June 2005, in Paris, congratulates the Japanese Government and the organisers of the Aichi 2005 Exhibition, for the smooth running of the Exhibition, the high degree of visitors' satisfaction with the Exhibition, for the positive image of exhibitions reflected in the Aichi Exhibition with regard to the public as well as the spirit of cooperation adopted in relations with the participating countries via the Steering Committee. The General Assembly wishes them continued success in the next few months.

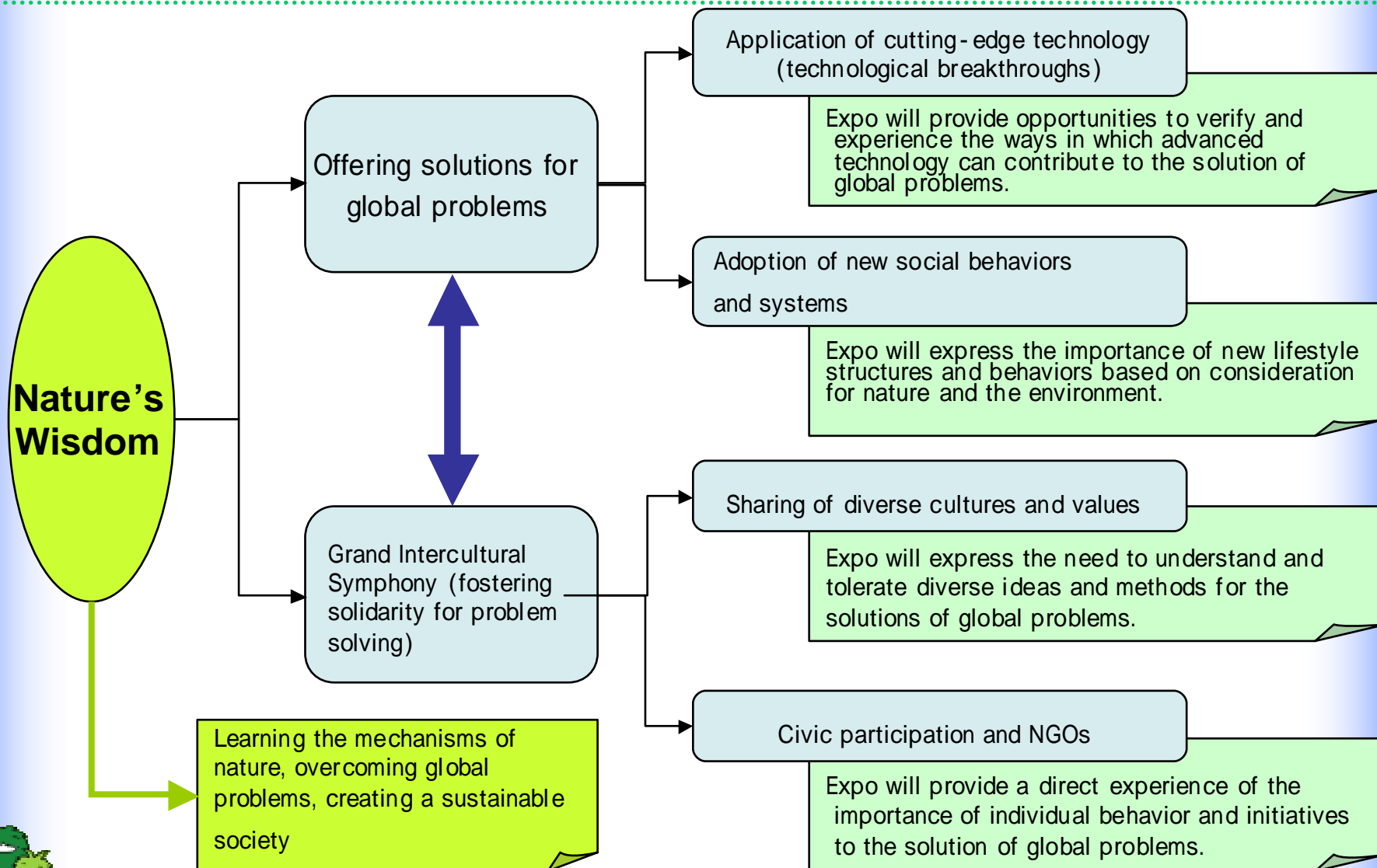


Note: The adoption of a resolution such as this by the BIE General Assembly is without precedent.

4. Theme Development : ① Theme Selection



4. Theme Development: Theme Expression



Reference 2: Scope and Areas of Theme Realization

Application of cutting-edge technology (technological breakthroughs)	Adoption of new social behaviors and systems	Sharing of diverse cultures and values	Civic Participation
<p>Energy</p> <p>Environmental technology</p> <p>New transportation systems</p> <p>Next-generation robots</p> <p>IT</p> <p>Advanced imaging systems</p>	<p>9 garbage disposal Categories</p> <p>Eco-money</p> <p>Environment-friendly construction and universal design</p> <p>Park and Ride method</p> <p>Eco Tours/ Forest Experience</p> <p>IT</p>	<p>Exhibits and events showcasing historical, cultural and ethnic diversity</p> <p>National Days and independent events</p> <p>Friendship projects</p> <p>Staff exchanges</p> <p>Academic conferences, including EXPO 2005 International Forum</p>	<p>NGO Global Village</p> <p>Civic Pavilion</p> <p>Kaisho Plaza</p> <p>Citizens' events</p> <p>Volunteer activities</p>

See Appendix III-1



4. Theme Development: Theme Clarity and Penetration

Application of cutting-edge technology	Adoption of new social behaviors and systems	Multicultural mutual understanding	Civic Participation and NGOs
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Teenagers
(questionnaire)

Survey items: fields of interest, fostering of awareness of problems, stimulation of actions, setting of future goals, etc.

Teachers accompanying elementary/junior high school students
(questionnaire)

Survey items: fields of interest, establishment of awareness of issues, assessment of visit, influence, etc.

See Appendix III - 2

Survey items: fields of interest, fostering of awareness of problems, stimulation of actions, such as participation in activities, etc.

General
(Internet survey)

Environmental Web questionnaire, etc. (in progress)

See Appendix III - 3

