

September 14, 2005  
Japan Association for the 2005 World Exposition

**Information on Press Announcement  
of the Screening Results for the Second Nature's Wisdom Award**

As already announced, screening for the second Nature's Wisdom Award will take place over the five days from September 15 (Thursday) to 19 (Monday). The Nature's Wisdom Award is being granted to selected pavilions of official participants, which are the 120 countries and international organizations taking part in EXPO 2005. The purpose of the award is to recognize the pavilions of official participants that do an outstanding job of bringing to life the EXPO theme of "Nature's Wisdom" and make an effort to broadly share this theme. The second round of screening will assess the messages transmitted by the pavilions of the official participants to the world for the purpose of finding solutions to the global problems of today based on the theme of "Nature's Wisdom," such as environmental conservation, biological diversity, cultural diversity, mutual understanding, and the promotion of international exchange.

The results of the second round of screening will be announced according to the schedule given below. Your attendance and reporting of the results would be greatly appreciated. Please note that since the meeting of the Selection Committee is not open to the public, the schedule is not released and interviews with committee members are not permitted.

**Schedule of Press Announcement**

Date and time: September 19, 2005 (Monday); 15:00–15:30

Venue: Press Conference Room, 2F Association Headquarters, Nagakute-area,  
EXPO2005 site

Participants: Secretary-General, Toshio Nakamura, Robert W. Rydell (spokesperson for  
the Selection Committee), others

Note: To gain entry to the Exposition site, you must have a media pass. If you do not have one, you will need to apply for one by Sep 17 (Inquire with the Public Relations and Advertising Office; Tel: 0561-61-7383).

For further information, contact:  
Japan Association for the 2005 World Exposition  
Public Relations and Advertising Office  
Tel: 0561-61-7383

(Reference materials)

### **Overview of the Nature's Wisdom Award**

#### 1. Title

Nature's Wisdom Award

#### 2. Eligibility

The 69 pavilions of the participating countries are eligible to participate.\* Pavilions of the Japanese Government, local governments, and corporate pavilions are not eligible.

\* Though there are 120 participating countries, there are only 69 pavilions, as some countries are exhibiting in joint pavilions, such as the Africa Pavilion, Caucasus Pavilion, Andes Amazonian Pavilion, Central America Pavilion, Central Asia Pavilion, and Pacific Islands Pavilion.

#### 3. Selection Committee

Based on Special Regulation 14 on prizes and awards, a Selection Committee has been formed with the following nine members. As a result of discussions in the first meeting of the committee, it was decided not to designate a committee chair. Instead, Prof. Robert W. Rydell, chair of the Department of History and Philosophy of Montana State University, was chosen as spokesperson and will announce the award and so on.

(Members of the Selection Committee)

- **Mr. Jianmin WU**  
President of the BIE

- **Mr. Vicente Gonzalez LOSCERTALES**  
Secretary-General of the BIE
  
- **Amb. Ole PHILIPSON**  
Honorary President of the BIE; President of International Council for Expo 2005
  
- **Prof. Jiro KONDO**  
Chairman of the Global 100 Eco-Tech Awards Screening Committee,  
Emeritus professor of the University of Tokyo
  
- **Mr. Yutaka HIKOSAKA**  
Architect and Executive Creative Director of Japan Pavilions
  
- **Mr. Rachid SLIMI**  
Director of General Affairs and Corporate Relations, ONA Group
  
- **Prof. Dr. Martin ROTH**  
Director General of the Staatliche Kunstsammlungen Dresden
  
- **Dr. Alberto LENZ**  
Former adviser to President Vicente Fox (President of Mexico),  
Architect/Sculptor/PhD in Urban Planning
  
- **Prof. Robert W. RYDELL**  
Chair of Department of History and Philosophy, Montana State University

#### 4. Award Details

##### A. Award categories

The different categories of awards are based on the number of modules of the pavilion.

(1) Category A (4 or more modules) 14 pavilions

India, South Korea, China in Global Common 1; United States and Canada in Global Common 2; Italy, Spain, Germany, and France in Global Common 3; United Kingdom, Switzerland, Belgium, Russia, and the Nordic Pavilion in Global Common 4

(2) Category B (1.5 to 3 modules) 15 pavilions

Qatar, Saudi Arabia, and Sri Lanka in Global Common 1; United Nations and Mexico in Global Common 2; Croatia, Hellenic Republic, and Turkey in Global Common 3; Austria,

Czech Republic, and Poland in Global Common 4; and Australia, Singapore, Thailand, and Malaysia in Global Common 6

(3) Category C (1 module or less) 34 pavilions

Yemen, Iran, Nepal, Pakistan, Bangladesh, Bhutan, and Mongolia in Global Common 1; Argentina, OECD, International Red Cross and Red Crescent Society, International Tropical Timber Association, Cuba, and the Dominican Republic in Global Common 2; Tunisia, Bulgaria, Bosnia and Herzegovina, Morocco, Jordan, and Libya in Global Common 3; Ireland, Ukraine, Netherlands, Portugal, Lithuania, and Romania in Global Common 4; Egypt and South Africa in Global Common 5; and Indonesia, Cambodia, New Zealand, the Philippines, Brunei Darussalam, Vietnam, and Laos in Global Common 6

(4) Category D (joint pavilions) 6 pavilions

Central Asia Pavilion in Global Common 1; Andean Amazonian Pavilion and Central America Pavilion in Global Common 2; Caucasus Pavilion in Global Common 4; Africa Pavilion in Global Common 5; and Pacific Islands Pavilion in Global Common 6

## B. Types of prizes

A gold, silver, and bronze prize will be awarded to pavilions in each of the above categories according to a decision by the Selection Committee. In the event that no pavilion is deemed worthy of a particular prize, that prize will not be awarded.

## C. Evaluation criteria

Two sets of awards, one during the EXPO and one afterward, are being granted according to the following criteria.

(1) First awards

The first awards focused on pavilions' interior and exterior décor and exhibits with regard to realizing the theme of "Nature's Wisdom."

(Recipients of the first awards)

Category A: Gold prize to the South Korea Pavilion; silver to the Spain Pavilion; bronze to the United Kingdom Pavilion

Category B: Gold prize to the Turkey Pavilion, silver to the Mexico Pavilion, bronze to the Greece Pavilion

Category C: Gold prize to the Philippine Pavilion, silver to the Morocco Pavilion, bronze to the New Zealand Pavilion

Category D: Gold prize to Venezuela (Andean Amazonian Pavilion), silver to Kenya (Africa Pavilion), bronze to Uzbekistan (Central Asia Pavilion)

(2) Second award

The second award focuses on the messages sent by pavilions to the world for the purpose of finding solutions to global issues based on the theme of "Nature's Wisdom," such as environmental conservation, biodiversity, cultural diversity, mutual understanding, and the promotion of international exchange.

D. Schedule (tentative)

(1) Second meeting of the Selection Committee (Thursday, September 15 to Monday, September 19)

\* The meeting of the Selection Committee is not open to the public.

(2) The results of the second meeting will be announced on Monday, September 19, 15:00 – 15:30, at the press conference room in the Association Headquarters.

(3) The award ceremony will be held on Saturday, September 24 (BIE Day).