



EXPO
2005 AICHI

Japan Association for
The 2005 World Exposition

PRESS RELEASE

May 22, 2005

Nature's Wisdom Award to Be Given to Selected Pavilions of Official Participants

The Japan Association for the 2005 World Exposition will present the Nature's Wisdom Award to selected pavilions of official participants, which are the 120 countries and international organizations taking part in EXPO 2005. The purpose of the Nature's Wisdom Award is to recognize the pavilions of official participants that do an outstanding job of bringing to life the Expo theme of "Nature's Wisdom" and make an effort to broadly share this theme.

As the first World Exposition of the twenty-first century, EXPO 2005 aims to find solutions to the common issues facing humanity. In order to recognize the effort of official participants in bringing to life the theme of "Nature's Wisdom" and to raise the value of World Expositions, the Expo Association has been making preparations for the Nature's Wisdom Award since the approval of Special Regulation No. 14 on Prizes and Awards by the International Bureau of Exhibitions (BIE) at its 136th meeting on December 16, 2004.

The schedule and outline of the first meeting of the Selection Committee are as follows.

For further information:

Public Relations

Japan Association for the 2005 World Exposition, Aichi, Japan

Tel. +81-561-61-7383 Fax. +81-561-61-7605

Ayumi OKAMOTO okamotoa@expo2005.or.jp

Michiyo TOYOSHIMA s2150@expo2005.jp

Overview of Nature's Wisdom Award

1. Title

Nature's Wisdom Award

2. Eligibility

The 69 pavilions of the participating countries are eligible to participate.* Pavilions of the Japanese Government, local governments, and corporate pavilions are not eligible.

* Though there are 120 participating countries, there are only 69 pavilions, as some countries are exhibiting in joint pavilions, such as the Africa Pavilion, Nordic Pavilion, Caucasus Pavilion, Andes Amazonian Pavilion, Central America Pavilion, Central Asia Pavilion, and Pacific Islands Pavilion.

3. Selection Committee

Based on Special Regulation 14, a Selection Committee will be formed with the following nine members. The committee chair will be determined at the first meeting of the committee.

- Mr. Jianmin WU

President of the BIE

- Mr. Vicente Gonzalez LOSCERTALES

Secretary-General of the BIE

- Amb. Ole PHILIPSON

Honorary President of the BIE; President of International Council for Expo 2005

- Prof. Jiro KONDO

Chairman of the Global 100 Eco-Tech Awards Screening Committee,
Emeritus professor of Tokyo University

- Mr. Yutaka HIKOSAKA

Architect and Executive Creative Director of Japan Pavilions

- Mr. Rachid SLIMI

Director of General Affairs and Corporate Relations, ONA Group

- Prof. Dr. Martin ROTH

Director General of the Staatliche Kunstsammlungen Dresden

- Dr. Alberto LENZ

Former adviser to President Vicente Fox (President of Mexico), Architect/Sculptor/PhD in Urban Planning

• Prof. Robert W. RYDELL

Chair of Department of History and Philosophy, Montana State University

4. Awards

A. Award categories

The different categories of awards are based on the number of modules of the pavilion.

(1) Category A (4 or more modules) 13 pavilions

India, South Korea, China in Global Common 1; United States and Canada in Global Common 2; Italy, Spain, Germany, and France in Global Common 3; United Kingdom, Switzerland, Belgium, and Russia in Global Common 4

(2) Category B (1.5 to 3 modules) 15 pavilions

Qatar, Saudi Arabia, and Sri Lanka in Global Common 1; United Nations and Mexico in Global Common 2; Croatia, Hellenic Republic, and Turkey in Global Common 3; Austria, Czech Republic, and Poland in Global Common 4; and Australia, Singapore, Thailand, and Malaysia in Global Common 6

(3) Category C (1 module or less) 34 pavilions

Yemen, Iran, Nepal, Pakistan, Bangladesh, Bhutan, and Mongolia in Global Common 1; Argentina, OECD, International Red Cross and Red Crescent Society, International Tropical Timber Association, Cuba, and the Dominican Republic in Global Common 2; Tunisia, Bulgaria, Bosnia and Herzegovina, Morocco, Jordan, and Libya in Global Common 3; Ireland, Ukraine, Netherlands, Portugal, Lithuania, and Romania in Global Common 4; Egypt and South Africa in Global Common 5; and Indonesia, Cambodia, New Zealand, the Philippines, Brunei Darussalam, Vietnam, and Laos in Global Common 6

(4) Category D (joint pavilions) 7 pavilions

Central Asia Pavilion in Global Common 1; Andean Amazonian Pavilion and Central America Pavilion in Global Common 2; Caucasus Pavilion and Nordic Pavilion in Global Common 4; Africa Pavilion in Global Common 5; and Pacific Islands Pavilion in Global Common 6

B. Types of prizes

A gold, silver, and bronze prize will be awarded to pavilions in each of the above categories according to a decision by the Selection Committee. In the event that no pavilion is deemed worthy of a particular prize, that prize will not be awarded.

C. Evaluation criteria

Two sets of awards, one during the Expo and one afterward, will be granted according to the following criteria.

(1) First award

The first award will focus on pavilions' interior and exterior décor and exhibits with regard to realizing the theme of "Nature's Wisdom."

(2) Second award

The second award will focus on the messages sent by pavilions to the world for the purpose of finding solutions to global issues based on the theme of "Nature's Wisdom," such as environmental conservation, biodiversity, cultural diversity, mutual understanding, and the promotion of international exchange.

D. Schedule (tentative)

(1) First meeting of the Selection Committee (Sunday, May 22 to Thursday, May 26)

* The meeting of the Selection Committee will not be open to the public. The results of the meeting will be announced on Thursday, May 26.

(2) Second meeting of the Selection Committee (early September)

(3) Award ceremony (shortly before the conclusion of EXPO 2005)