# Press Release



November 2, 2004

Contact: Ayumi OKAMOTO Public Relations and Advertising Group

E-mail: okamotoa@expo2005.or.jp

# Second Meeting of Commissioners General of Section of the 2005 World Exposition, Aichi, Japan, and Press Conference

Details are below. We hope that you will attend and cover the event.

#### 1. Meeting of Commissioners General of Section

Time and date: Monday, November 8 9:30-20:30

Tuesday, November 9 9:00-18:00

Location: The Westin Nagoya Castle

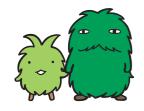
3-19 Hinokuchi-cho, Nishi-ku

Nagoya

At 18:30 on Sunday, November 7, the evening before the Meeting, the Japan Association for the 2005 World Exposition will be holding a welcome reception in the Seiun-no-ma Room at the Westin.

#### Purposes:

- (1) To examine the situation with roughly four months to go ahead of the opening of EXPO 2005, and to contribute to the preparations of official participants and familiarize them with the various rules and procedures for participation through a conference of all participants and individual meetings.
- (2) To introduce local welcoming and exchange events while promoting the cultural aspects of Aichi, the host prefecture, via public relations.
- (3) To create a venue for exchange among participating countries and organizations, private-sector exhibitors, friendship ambassadors, and heads of local governments.
- (4) To recognize that this is an opportunity to conduct public relations and introduce the contents of the exhibitions ahead of the opening of the Expo, and to create a display booth to promote the basic concepts of the exhibitions of each country and each pavilion.



Japan Association for the 2005 World Exposition

Tokyo Office lino Bldg 7F, 2-1-1 Uchisaiwai-cho Chiyoda-ku, Tokyo 100-0011, Japan Tel. +81-3-5521-1620 Fax. +81-3-5521-1607 URL: http://www.expo2005.or.jp/en/top/ (Note) The Third Meeting of the Steering Committee will also be held. The Second Meeting of the Steering Committee was held in May.

Participants: Commissioners General of official participating countries and international organizations

Mr. Jianmin Wu, President of the International Exhibitions Bureau (BIE)

Dr. Vincente Gonzalez Loscertales, Secretary-General of the International Exhibitions Bureau (BIE)

Ambassador Taizo Watanabe, Commissioner General of the Exhibition

Mr. Masaaki Kanda, Governor of Aichi Prefecture

Dr. Shoichiro Toyoda, Chairman of the Japan Association for the 2005 World Exposition and others

Schedule:

November 7 18:30 Welcome Reception hosted by the Japan Association

(Seiun-no-ma Room) for the 2005 World Exposition

Participants: Mr. Jianmin Wu, President of the International Exhibitions Bureau (BIE)

Dr. Vincente Gonzalez Loscertales, Secretary-General of the International Exhibitions Bureau (BIE)

Ambassador Taizo Watanabe, Commissioner General of the Exhibition

Mr. Nobuyoshi Hasegawa, Vice-Governor of Aichi Prefecture

Mayors of various municipalities in Aichi Prefecture

Ms. Harumi Sakamoto, Vice Chairperson of the Japan Association for the 2005 World Exposition Mr. Toshio Nakamura, Secretary-General of the Japan Association for the 2005 World Exposition

November 8 9:30 Opening remarks: Mr. Jianmin Wu, President of the

(first day of meeting) International Exhibitions Bureau (BIE)

(Tenshu-no-ma South Room) Mr. Masaaki Kanda, Governor of Aichi Prefecture

Dr. Shoichiro Toyoda, Chairman of the Japan Association for the 2005 World Exposition

10:00 The state of progress of EXPO 2005

An explanation of relevant Guidelines

Question and answer session

Meeting of Commissioners General of Section

(Seiun-no-ma Room) 17:50 Press Briefing

Mr. Hiroyuki loku, Deputy Secretary-General of the Japan Association for the 2005 World Exposition

(Tenshu-no-ma North Room) 18:30 Reception hosted by the Japanese government

Main participants: Mr. Jianmin Wu, President of the International Exhibitions Bureau (BIE) Dr. Vincente Gonzalez Loscertales, Secretary-General of the International Exhibitions Bureau (BIE)

Ambassador Taizo Watanabe, Commissioner General of the Exhibition

Mr. Masaaki Kanda, Governor of Aichi Prefecture

Mr. Hideo Kobayashi, President of Aichi Prefectural Assembly

Dr. Shoichiro Toyoda, Chairman of the Japan Association for the 2005 World Exposition

Ms. Harumi Sakamoto, Vice Chairperson of the Japan Association for the 2005 World Exposition

Mr. Toshio Nakamura, Secretary-General of the Japan Association for the 2005 World Exposition

November 9 9:00 Explanation of relevant Guidelines (second day of meeting) Question and answer session (Tenshu-no-ma South Room)

Site Tour: 12:30-13:30 (Departure from hotel at 11:00 and arrival at Nagakute

Area at 12:00)

Third Meeting of Steering Committee: 15:00

(Gin-no-ma Room)

Press Conference: 17:30

(Tenshu-no-ma South Room)

Main participants: Ambassador Taizo Watanabe, Commissioner General of the Exhibition

Mr. Jianmin Wu, President of the International Exhibitions Bureau (BIE)

Dr. Vincente Gonzalez Loscertales, Secretary-General of the International Exhibitions Bureau (BIE)

Mr. Bernard Testu, President of the Steering Committee

Mr. Toshio Nakamura, Secretary-General of the Japan Association for the 2005 World Exposition

#### **Regarding Reporting Activities**

- At the welcome reception on November 7, reporters may attend from the opening remarks to the end. At the reception on November 8, reporters may attend only the opening remarks.
- On the first day of the meeting, November 8, photographs and video can be taken up to the opening remarks (which begin at 9:30) by Mr. Jianmin Wu, President of the International Exhibitions Bureau (BIE); Dr. Shoichiro Toyoda, Chairman of the Japan Association for the 2005 World Exposition; and Mr. Masaaki Kanda, Governor of Aichi Prefecture. The rest of the meeting is closed to the public.
- On November 8 after the first day of meeting is concluded, a press briefing will be held.
- On November 8 and 9, a display booth concerning the exhibitions of the different countries
  will be set up in the east section of the Seiun-no-ma Room. Also, in this same location,
  there are plans for individual interviews with Commissioners General of Section to the
  extent possible.
- Regarding the inspection of the venue on November 9, the Global Commons of the

Nagakute Area will be viewed separately from 12:30 to 13:30. Reporters will board a bus along with official participants to inspect the Global Common of their choice. Please be at the West Gate of the Nagakute Area by 11:30. Depending on the number of seats available on a particular bus, it may not be possible for all reporters to visit their first choice among the Global Commons. When entering the venue, it is necessary to bring with you a pass, so please make sure to apply for one. Automobile parking is limited, so those who intend to come by car should make sure to submit notification ahead of time.

- On November 9 after the meeting of the Steering Committee is concluded, press conference will be held.
- Reporters who wish to attend any of the events need to complete the relevant sections in
  the accompanying form and return it by fax no later than 17:00 Friday, November 5. In the
  event that you wish to interview a Commissioner General of Section, please indicate which
  one so that preparations can be made. Any such interviews will be conducted outside of
  the time of the main conference.
- While conducting reporting activities, <u>we request that you bring with you and wear at all times your badge issued by your company.</u>

#### 2. Press Conference Following Meeting of Commissioners General of Section

Time and date: 17:30-18:00 Tuesday, November 9

Location: The Westin Nagoya Castle, 2F, Tenshu-no-ma South Room

Participants (tentative): Ambassador Taizo Watanabe, Commissioner General of the

Exhibition

Mr. Jianmin Wu, President of the International Exhibitions Bureau (BIE)

Dr. Vincente Gonzalez Loscertales, Secretary-General of the International Exhibitions Bureau (BIE)

Mr. Bernard Testu, President of Steering Committee

Mr. Toshio Nakamura, Secretary-General of the Japan Association for the 2005 World Exposition

For further information:

EXPO 2005 Association Public Relations and Advertising Group Tokyo office: OKAMOTO or TOYOSHIMA Tel: +81-3-5521-1620

### **FAX Reply Form**

To: Japan Association for the 2005 World Exposition Public Relations and Advertising Group

FAX: +81-3-5521-1607

## Second Meeting of Commissioners General of Section and Press Conference

Please indicate attendance by checking the appropriate boxes below.

Time and Date:

18:30 Sun. November 7 (Welcome Reception)

9:30 Mon. November 8 (First Day of Meeting of Commissioners General of Section)

17:50 Mon. November 8 (Press briefing)

18:30 Mon. November 8 (Reception)

12:30 Tue. November 9 (Site Tour)

17:30 Tue. November 9 (Press Conference)

Interview of Commissioner General of Section (Please indicate country)

Location: The Westin Nagoya Castle

(total	people)
	(total

- 1 Please respond no later than **Friday, November 5, 2004, (17:00)**.
- 1 Those wishing to take the Site Tour should arrive at the Nagakute Area West Gate by 11:30 that day. Reporters are responsible for their own transportation to the Site.
- 1 Please indicate if you would like to conduct reporting activities at a Global Commons (only one). Global Common ( ) with ( ) people.
- 1 Please indicate whether you require parking at the Nagakute Area. Circle one of the following. Yes No