

EXPO 2005 “Linimo” Design Contest Entry Procedures
Japan Association for the 2005 World Exposition Seeking Designs for Carriages

The Tobu Kyuryo Line will open in time to serve as one of the methods of transportation to the EXPO 2005 AICHI, JAPAN venue. This first maglev linear motor car in operation in Japan will be nicknamed “Linimo,” and the Japan Association for the 2005 World Exposition will be providing one train (consisting of three carriages) to the Aichi Rapid Transit Co. This contest is soliciting designs of the wrapping that will be placed on the outside of the three carriages. This three-carriage train, which is intended to commemorate EXPO 2005 AICHI, JAPAN, is provided with funding from the Nippon Foundation.

1. Nature of contest

Design for the wrapping of Linimo cars that will run on the Tobu Kyuryo Line during EXPO 2005

The theme of EXPO 2005 is “Nature’s Wisdom,” and the subthemes are “Nature’s Matrix,” “Art of Life,” and “Development for Eco-Communities.” Designs should be in line with the above themes and should enliven the EXPO 2005 atmosphere. (For further information on the theme and subthemes, please refer to the EXPO 2005 website.)

2. Period of entry

Begins Tuesday, August 24, 2004. Entries must be received no later than Sunday, October 31, 2004.

3. Requirements and conditions

Any individual, either professional or amateur, may submit an entry regardless of age, gender, or nationality. Entry is limited to those individuals who will be able to attend an unveiling ceremony. (This event is scheduled for December 2004; the location is yet to be determined.)

4. Method of submission

Put the design within the image of the train cars on the A3 sheet provided, completely fill out the application form, and firmly attach the application form to the back of the design sheet so that it does not come loose. (Glue would be preferable to a paper clip.) You can enter as many times as you wish, but please use only one design per sheet. You can download the image of the train from the Expo Association website.

<http://www.expo2005.or.jp>

5. Rules and regulations for submissions (**Make sure to read these carefully before applying.**)

(1) Any method of expression may be chosen, but keep in mind that reproducing some particular colors may not be possible.

- (2) Designs including the name of a person, group, or product will not be accepted.
- (3) The train will only be wrapped in the design during the duration of EXPO 2005.
- (4) Please avoid designs that cover the train's windows.
- (5) Designs are intended only for the sides of the train. Both sides will be wrapped with the winning design.
- (6) The position, size, and color of the Nippon Foundation logo included in the design entry sheet cannot be changed.
- (7) The winning design is subject to minor alteration at the discretion of the sponsor.
- (8) Copyright, rights of use, and all other rights pertaining to the winning design belong to the Japan Association for the 2005 World Exposition.
- (9) Entries will not be returned.
- (10) Entries submitted electronically will not be accepted.

6. Prizes

First Prize—one entry: (design will be used) ¥300,000, certificate, and commemorative goods

Second Prize—one entry: ¥100,000, certificate, and commemorative goods

Honorable Mention—five entries: certificate and commemorative goods

7. Announcement

An announcement of the results is tentatively scheduled for mid-November 2004. Prize winners will be notified directly. (Plans call for presenting certificates and cash awards when the work on the train is completed.)

8. Selection committee

Toshio Nakamura, Secretary-General, Japan Association for the 2005 World Exposition

Shigenaga Otani, Professor and Dean of the College of Fine Arts, Aichi Prefectural University of Fine Arts and Music

Kazumi Tanaka, Managing Director, Aichi Rapid Transit Co.

Toshio Nakamura, Secretary-General, Japan Association for the 2005 World Exposition

Masafumi Makimura, Chief Producer, Japan Association for the 2005 World Exposition

Kazuo Tanaka, Signage and Street Furniture Director, Japan Association for the 2005 World Exposition

Toshio Miyajima, Deputy Secretary-General, Site Management and Operations Department, Japan Association for the 2005 World Exposition

Takashi Honjo, Director-General, Management and Administration Office, Japan Association for the 2005 World Exposition

Haruhiko Nonaka, Director-General, Transportation Group, Japan Association for the 2005 World Exposition

Atsuhito Tanaka, Director-General, Finance Group, Japan Association for the 2005 World Exposition

Mitsuhiro Fukaya, Director-General, Transportation Group, Japan Association for the 2005 World Exposition

Takuya Mitsuzawa, Management and Administration Office, Japan Association for the 2005 World Exposition

9. Entries and inquiries

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