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EXPO 2005 AICHI

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The Canada Pavilion welcomed its 3-Millionth Visitor and Winner of a Trip to the NWT

The Canada Pavilion at Expo 2005 welcomed its three-millionth visitor on September 9, 2005. This milestone is an important one, since it signifies that the Pavilion has officially doubled its initial overall objective of 1.5 M visitors before the end of Expo 2005 on September 25, a date that is still several weeks away.

In addition to being offered VIP treatment by the Commissioner General and Pavilion staff, Risako Nabeshima and Toru Nishitani also received an all-expenses trip for two to the Northwest Territories (NWT), courtesy of NWT Tourism. NWT is world-renowned for its fantastic Aurora Borealis, or Northern Lights, which is one of the major symbols of Canada's participation in Expo 2005.

Halfway through Expo, the Canada Pavilion reached its initial overall objective of 1.5 M visitors for the six-month duration of Expo 2005, a figure that was based on 10 per cent of the total number of estimated visitors to the Expo site, which was 15 million.