

News from the Nordic Pavilion, EXPO 2005 August 24, 2005

## New Cultural Program in the Nordic Pavilion

With only 33 remaining opening days at EXPO 2005, the Nordic Pavilion is determined to use them well. During the remaining weeks of EXPO, the Nordic Pavilion is happy to present a new cultural program to further introduce Nordic music and design in Japan. Artists from all the Nordic countries will participate in the program, with a new team of artists visiting the pavilion every week.

The **music program** is quite broad in scope; however it looks like the whole program is going to have a very jazzy undertone. Many of the artists are professional jazz players, or play a mix of different music genres – including jazz. The program reflects the Nordic music scene, which has many world-known jazz musicians and a unique "Nordic feel". The musicians will visit for approximately one week, and during that time give daily concert in the Nordic Pavilion and/or at the Global Common event stages at EXPO. The first band to visit the pavilion is the Norwegian Audun Waage Quartet, which plays own jazz compositions. The band's first concert takes place on August 29 in the Nordic Pavilion (time schedule will be announced on the pavilion's website).

All the Nordic countries take great pride in their established design brands, which are introduced in the pavilion in various ways. The new **design & arts program**, however, mainly features young and promising Nordic designers. The designers who participate will visit the pavilion for approximately one week, during which they work on, explain and exhibit their art. The first artist in the program will be the Swedish textile artist, Ms. Ulrika Elovsson, who is planning to open her exhibition on August 28.

Please see our website for latest updates: <u>www.nordicatexpo2005.org</u> Soon you can find the profiles of visiting artists and a tentative event schedule on our "EVENTS" link.



