

## Nordic Pavilion Bulletin August (II), 2005

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## Upcoming Events

### [New Nordic Cultural Program in the Nordic Pavilion](#)

During the remaining weeks of EXPO, the Nordic Pavilion is happy to present a new cultural program to further introduce Nordic music and design in Japan. The **music program** is quite broad in scope; however it looks like the whole program is going to have a very jazzy undertone. Many of the artists are professional jazz players, or play a mix of different music genres– including jazz. The program reflects the Nordic music scene, which has many world-known jazz musicians and a unique “Nordic feel”. The musicians will visit for approximately one week, and during that time give daily concert in the Nordic Pavilion and/or at the event stages at EXPO.



All the Nordic countries take great pride in their established design brands, which are introduced in the pavilion in various ways. The new **design & arts program**, however, mainly features young and promising Nordic designers. The designers who participate will visit the pavilion for approximately one week, during which they both work on, and exhibit their art. The first artist in the program will be the Swedish textile artist, Ms. Ulrika Elovsson, who is planning to open her exhibition around the end of August.

Please see our website for latest updates: [www.nordicatexpo2005.org](http://www.nordicatexpo2005.org)

Soon you can find the profiles of visiting artists and a tentative event schedule on our “Events” and “News” links.

### [Danish Design Exhibition in Nagoya \(August 6-30\)](#)

Again we want to emphasize that throughout August you have a rare opportunity to study 100 years of Danish design at the International Design Center in down-town Nagoya. The title of the exhibition - **“Use it!”** – is very appropriate as Danish design is known for both its elegance and functionality. The exhibition features a broad range of furniture, clothing, accessories, graphic and industrial design. “Use it!” supplements the Nordic Pavilion at EXPO, and will tour the world after the Nagoya exhibition. For further information, [www.idcn.jp/use-it/](http://www.idcn.jp/use-it/)



## Latest News

### [Nordic Pavilion celebrates guest no 1,500,000](#)

On August 10 the Nordic Pavilion greeted its guest number 1,500,000. The lucky guest, Ms. Mieko Kobayashi, received a gift bag with Finnish Moomin goods from the pavilion shop – handed over by Moomin troll himself. Ms. Kobayashi, who was accompanied by her 9 year old son, Masafumi, was on her third visit to EXPO. The Kobayashi family lives in Tokyo.



### [Moomin Day at EXPO \(August 9 & 10\)](#)

We are happy to report that the EXPO visit of the Moomin Family and friends was a great success. The main Moomin days, August 9 & 10 were among the busiest days of the vacation season, with ca 130.000 visitors on the site both days. Many Moomin fans gathered to meet the friendly trolls wherever they appeared, and Japanese media also showed great interest in the Moomin visit. For example, the Japanese TV channels NHK, CBC, Tokai TV and Nagoya TV, all made special live broadcasts featuring the Moomins.



The Moomin visit was arranged by the Moominvalley in Tampere, Finland on the occasion of the 60 years anniversary of Moomin troll. The official Moomin day (August 9), which is the birthday of Moomin creator Tove Jansson, marked the beginning of this year's anniversary celebrations.

In Sweden, 2005 is celebrated as the 60 years anniversary of the strongest girl in the world, Pippi Longstocking. The main celebrations take place on September 13, and the Nordic Pavilion also plans to celebrate Pippi's birthday with style.

## [World Orienteering Championships – Congratulations to Nordic teams](#)

If you have visited EXPO lately and met large groups of extremely athletic young people, it has very likely been one of the Nordic National Teams in Orienteering. The teams were here for the World Orienteering Championships (WOC2005), which this year took place on August 7-14 in Aichi Prefecture. Orienteering is originally a Nordic sport, and all the Nordic countries, except for Iceland, were represented at the WOC. In spite of a tight schedule the Swedish, Finish and Danish teams managed to visit the Nordic Pavilion, where they kindly told pavilion guests about the sport.

As far as we know, all the Nordic teams did well – as usually returning home with quite a few medals. We are very impressed by our teams' performances; sprinting around in Japanese mountains during the warmest time of the year, while most people avoid being outside at all.

## The Staff Corner

### [Go Nordic! - The Nordic Pavilion to participate in EXPO World Cup](#)

The Nordic pavilion will participate in the Futsal tournament arranged by the EXPO Association starting on August 21. Futsal is a variant of soccer, which is played on a small-size field with a special ball. It is the third time a tournament has been arranged by the Association, and the Nordic pavilion has performed very well so far. Around 40 pavilions from EXPO have participated in previous tournaments, including strong teams, such as Argentina, Italy, Croatia, Spain and Germany. Nevertheless, the Nordic men's team secured a 3rd place in the first tournament and in the second tournament the Nordic women's team also won the 3rd prize. Both teams will, in spite of growing competition, try to better their position in the forthcoming tournament. Of course everyone is welcome to come and cheer for the Nordic players on their way to victory. (*Henrik Bertelsen, Pavilion Guide*).

