

# MEDIA RELEASE N 29



August, the 13<sup>th</sup>, 2005

## Tunisian Women's Day celebration at Aichi Expo 2005



In occasion of the Tunisian Women's Day celebration, corresponding to August, the 13<sup>th</sup> every year, the Tunisian Pavilion Managing team at Aichi 2005 Expo, has undertaken to make visitors better know about Tunisian women achievements.

This action has concerned:

- 1 / Japanese and foreign visitors visiting the Tunisian pavilion, the average number of whom has reached 10000 visitors per day from a total of 1 Million visiting the Expo daily, and representing a 1/10 rate.
- 2 / Female General Commissioners and Foreign Pavilion Directors at Aichi 2005 Expo,
- 3 / The Japanese Association's female managers, in charge of the World Exposition's organization.

This ceremony has taken place according to the schedule hereafter indicated:



- 1 / A Thematic Exhibition comprising a digital pictures and slides show regarding the Tunisian women's achievements notably in the light of the modern Tunisian law framework and the new relevant incentives; general information on Tunisia and about the Presidential electoral program for women 2004-2009 (Japanese and English languages).

2/ A reception given in honour of about 50 Japanese and foreign women representing institutions and foreign countries, exhibiting at Aichi Expo 2005; that has been attended notably by female directors of the USA, Japan, Germany, France, Morocco, Egypt, Jordan, Benin, Mali, Ethiopia Pavilions, and by the Japanese Association women staff.

3/ Gifts and Souvenirs of Tunisia offered to about 1000 foreign visitors together with making them tasting Tunisian traditional sweets.

4/ Guided visit of the Tunisian Pavilion provided to the guests and especially a presentation of products exhibited by two craftswomen within the Tunisian Pavilion, among which **Mrs Souad Mlaoueh's** Tunisian craft embroidery; and a Photos exhibition on Tunisia, achieved by **Mrs Yukari Tokomitsu**, a Japanese photographer.

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