

Nordic at EXPO 2005, Aichi Japan

## Nordic Pavilion Bulletin August 2005

### About this bulletin

To make it easier for EXPO visitors, media and our many partners to follow events in the Nordic Pavilion we have decided to start a small newsletter, which will be sent out twice per month in both English and Japanese. To keep the spirit of the EXPO theme, "Nature's Wisdom", we have decided to mainly distribute the newsletter via email and the Internet, thereby saving lots of paper! Regular features of the Nordic Pavilion Bulletin are:

- **Upcoming Events** (gives you the latest information about Nordic events at EXPO or in the Aichi region).
- **Latest News** (gives you the latest news from the Nordic Pavilion)
- **The Staff Corner** (tells you what our staff is up to - both during and after work!)

### Upcoming Events

#### Moomin Day at EXPO (August 9 & 10)

For us at the Nordic Pavilion, the main event of the coming weeks is undoubtedly the long awaited visit of the Moomin Family to EXPO 2005. On the occasion of the 60 years birthday of the Moomin characters, August 9 will be celebrated as a special **Moomin Day**. The Moomin Family will visit the EXPO site on August 9-10, and EXPO visitors will have many chances to meet with the friendly Finnish trolls. Also, pavilion guests will be able to send a Moomin postcard to friends and family, which will arrive from Finland with an original Moomin stamp (ca 5000 postcards will be distributed in the pavilion on a first-come first-serve basis).



This will be the Moomin Family's second visit to EXPO – the first visit being on the Finnish National Day on May 12. We are grateful to the Moominvalley ArtMuseum in Tampere, Finland, for making the visit possible. Tentative program for the Moomin Day(s):

August 9 (Tue)

**12:00-14:00, Moomin show at EXPO Plaza** (starting at 12:00 and 13:00)

16:00-16:20, The Moomin Family visits the Nordic Pavilion

20:30-21:00, The Moomins join the EXPO All-Star Parade

August 10 (Wed)

12:00-12:20, Moomin visit the Nordic Pavilion

14:00-14:20, Moomin visit the Nordic Pavilion

**16:00-16:20, Moomin show at Global Common 4 Event Space**

20:30-21:00, The Moomins join the EXPO All-Star Parade

#### Finnish Choir gives concert at the Nordic Pavilion (August 4)

On August 4 (Thu) the Finnish PHILOMELA Choir will visit the Nordic Pavilion and give three concerts during the day. The 21 members of the choir are all women.

The concerts will be held at 11:30-12:00, 14:00-14:20 and 15:00-15:20 at the Nordic Pavilion (outside or inside depending on weather).

### [Danish Design Exhibition in Nagoya \(August 6-30\)](#)

Don't miss the chance to study 100 years of Danish design at the International Design Center in down-town Nagoya. The title of the exhibition - **"Use it!"** – is very appropriate as Danish design is known for both its elegance and usability. The exhibition features a broad range of furniture, clothing, accessories, graphic and industrial design. Two work-shops for children will also take place on August 6 & 20.

"Use it!" supplements the Nordic Pavilion at EXPO, and will tour the world after the Nagoya exhibition.

For further information, [www.idcn.jp/use-it/](http://www.idcn.jp/use-it/)

### Latest News

On the occasion of the joint participation of the Nordic countries (Denmark, Finland, Iceland, Norway and Sweden) in EXPO 2005, July 2 was celebrated as **Nordic Day** at EXPO. Between June 23 and July 5, EXPO visitors had the chance to experience various Nordic cultural events at the EXPO site, one of the highlights being a Swedish-style **Midsummer** festival. The "Nordic Days" were arranged by the Nordic Pavilion and the Nordic Council of Ministers.



On the Nordic Day, July 2, two **Nordic VIP seminars** took place at EXPO. The themes of the seminars were "Nordic models of economic and family welfare" and "Nordic co-operation within Innovation and Creating New Industries". Among the speakers were two Nordic ministers and the president of the Nordic Council.

The Nordic Pavilion celebrated its last **National Day** on July 15 (Iceland), but we are already busy planning a new cultural program for the last couple of months at EXPO, featuring **Nordic design/arts** and **Nordic music**. We will tell you more about the cultural program in our next newsletter!

The Pavilion is also honored to have received two recent visits from members of the Japanese Imperial Family. **Princess Takamado** visited on July 24, and **Princess Akiko** on August 1.

### The Staff Corner

On July 22 the Nordic Pavilion celebrated its first large staff party at EXPO 2005. The official theme for the party was "party underneath the Nordic lights". There was a steady flow of guests throughout the night – adding up to ca 600 people! Inside the pavilion people could enjoy music provided by the Nordic Pavilion's own talented DJs, and buy traditional Nordic hot dogs and drinks from the pavilion restaurant. Many guests also gathered outside the pavilion, enjoying good company and Nordic lounge music in the warm summer night. The party ended at 2 am but many people would have liked to stay for even longer. We were happy to see so many EXPO neighbors, and we would of course like to have another party in near future (*Henrik Bertelsen, Pavilion Guide*).

