

No. 15: July 17-23, 2005

This Week at the Canada Pavilion

This week: Learn about Canada's agricultural sector at an event hosted by Agriculture and Agri-Food Canada; meet Susur Lee, celebrated chef from Toronto, Ontario; discover the work of France Daigle, award-winning Acadian author from Moncton, New Brunswick; be the second-millionth person to visit to the Canada Pavilion and win a special prize.

For more information on these activities or to request an interview with any of the participants, please contact the Communications team at the Canada Pavilion at 0561 64 5788. Media can also contact us by e-mail at <u>info@expo2005canada.gc.ca</u>.

Special Events

July 21 (tbc): The Canada Pavilion welcomes its second-millionth visitor!

The very special second-millionth person to visit to the Canada Pavilion will win an exciting prize, including a guided tour and access to the Manulife VIP lounge, as well as a generous gift basket filled with Canadian goods

Visiting This Week in the Manulife VIP Lounge of the Canada Pavilion

July 18, 21: Agriculture & Agri-Food Days

This event is organized by Agriculture and Agri-Food Canada, whose mandate it is to provide information, research and technology, and policies and programs to achieve security and growth of the Canadian food system. Canadian industry leaders from Canada Pork International, Maple Leaf and other major organizations, will come together for a series of meetings and presentations that will strengthen and promote the Canadian agricultural industry to clients in Japan. For more information on Agriculture and Agri-Food Canada, please visit <u>http://www.agr.gc.ca/</u>.

July 23-24: Chef Susur Lee visits the Canada Pavilion

As part of Agriculture and Agri-Food Week, Susur Lee, one of Canada's most celebrated chefs, will visit the Canada Pavilion. Renowned food writer Jacob Richler and a TV crew will accompany him on his journey to central Japan, where he will tour major attractions in the Aichi and Gifu Prefectures. Susur Lee, who grew up in Hong Kong and now resides and works in Toronto, Ontario, opened the restaurant Susur last August after a three-year stint in Singapore. Before that, he received raves at Toronto's Lotus, which became a hotspot frequented by celebrities like Gérard Depardieu and Robin Williams. For more information on Susur visit <u>www.susur.com</u>.

July 24: France Daigle

This award-winning Acadian author has published 10 novels to date, including the trilogy *Petites difficultés d'existence (Life's Little Difficulties)*, *Pas Pire (Just Fine)* and *Un fin passage (A Fine Passage)*, on top of her work in film, theatre and radio. She is the recipient of several prestigious literary awards. In Aichi, France Daigle will be reading for a Francophile cultural study group on July 17 from 2 pm to 4 pm and will also be appearing in the Manulife VIP Lounge at the Canada Pavilion on July 24 from 11:30 am to 1 pm. Don't miss this chance to get to know this award-winning author whose writing captures the spirit of Acadia.

Coming next week at the Canada Pavilion: It's Northwest Territories Week! Get a taste of Canada's Northern culture during this special theme week; meet Susur Lee, celebrated chef from Toronto, Ontario; discover the work of France Daigle, award-winning Acadian author from Moncton, New Brunswick; take in a performance by the Mount Pearl Show Choir, internationally acclaimed performing group based in the city of Mount Pearl, Newfoundland and Labrador.

For more information, visit the Canada Pavilion Web site at www.expo2005canada.gc.ca

Did you know... The Canada Pavilion public presentation is a pulsed experience. Approximately 60-70 pulses have taken place each day since the beginning of Expo 2005, which means that the multimedia show has been experienced more than 7,000 times to date.