

MEDIA ADVISORY

Canada Pavilion Welcomes its 1.5 Millionth Visitor



The Canada Pavilion at Expo 2005 proudly welcomed its 1.5-millionth visitor on the morning of Friday, June 24, less than a month after it greeted its one-millionth visitor on May 30. The Canada Pavilion is happy to celebrate this milestone on Québec Day, a celebration of French Canadian culture and heritage.

On this day, the first 5,000 visitors to the Canada Pavilion received a gift from the Québec delegation who were visiting the pavilion that day. A generous gift was presented to the lucky 1.5-millionth visitor, Ms. Yui Murayama of Nagoya City with Mr. Hirofumi Kidokoro of Komaki City, by Mr. Norman Moyer, Canada's Commissioner General.

Only halfway through Expo 2005, the Canada Pavilion has reached its initial overall objective of 1.5 M visitors for the entire six-month duration of the fair. This figure was based on 10 per cent of the total number of estimated visitors to the Expo site, which was 15 million. As of June 22, Expo 2005 estimates that it has welcomed 8,762,885 visitors since it opened its doors on March 25^{th} .

For more information please visit <u>www.expo2005canada.gc.ca</u> or contact the Communications team at the Canada Pavilion at: Tel : 0561 64 5788 E-mail : <u>info@expo2005canada.gc.ca</u>