



Press Release

Conference by Marino Marin about the book “Italiana Nihonnjin”

Italy and Japan appear and are considered two worlds apart. Despite that, Japanese and Italians share several points. Whereas the profound differences have been traditionally underlined, the book by Marino Marin tries to point out the affinities: from the common agricultural matrix (the two countries are of recent industrialization) to the difficulties in squaring with history, from the deep aesthetic sensitivity to the passion for thermal baths, from the medieval power set-up of the society to the fear of losing the face, just to mention a few aspects of this strange resemblance.

“Il lato italiano dei giapponesi” tries to analyse and to describe the relationship between the two countries and the two people, showing the fields in which complementarities are self-evident too.

It also tells how this relationship has been intensified during last years through a series of cultural and political far-reaching initiatives. Italians and Japanese know each other ever better and more and more show a great interest in deepening their mutual knowledge.

That's why the Italian Pavilion at Aichi World Expo is – among the foreign pavilions - the most appreciated by Japanese visitors. They find in it the taste and the lifestyle of a country which they often have drawn inspiration to.

【Date】 June 11th (Saturday) 15:30 ~

【Place】 Italian Pavilion Conference room 2nd floor

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