



SPANISH PAVILION'S AGENDA

18TH-24TH APRIL 2005

"EXTREMADURA"

From the 18th until the 24th of April the Spanish Pavilion will celebrate the EXTREMADURA region week. On the 18th of April Extremadura will be celebrating its official day. For this special occasion the Spanish Pavilion is honoured to receive the Official Delegation from this autonomous region headed by the Vice President of la Junta de Extremadura, Mr. Ignacio Sanchez Amor. Extremadura will be the second autonomous region present at EXPO Aichi 2005 and all throughout this week will be organizing different events and activities.

Spain is divided into seventeen autonomous regions, each of them with its own government. During EXPO Aichi 2005 the Spanish Pavilion will have the participation of its regional governments and autonomous cities to show Spain's natural diversity and cultural pluralism. Each Spanish autonomic region will have the use of the Pavilion for an entire week in order to display its cultural roots as well as the most outstanding features of its land and peoples, through dance, musicians, theater, exhibitions, and an audiovisual projection in the Plaza.

Spain's regions will use this opportunity to show typical products and objects of their cuisine, customs, and craft traditions. The flag of each region will fly alongside the Spanish, Japanese and European flags over the main gate for a week. During its featured week, each region will have a special day.

This community, located at the south west of Spain, is formed by two provinces, Cáceres and Badajoz, and its capital Mérida. This city, Mérida, is known by its fantastic Roman ruins as it became one of the most important cities in the whole Roman Empire during the 1st. Century.

Extremadura's landscapes are well known by its magnificent mountains and the plains and fertile valleys of the rivers Tajo and Guadiana. Extremadura has several natural parks, mainly located in the valleys of its two important rivers which are unique ecological reserves. This region stands out for its original popular customs, traditions metal works and gastronomy as well as excellent wines.

For this special occasion the Spanish Pavilion will organize different activities all trough out the week such us the plantation of a cherry blossom tree, handmade origami cranes, children games, business seminars and Quijote readings.

18th APRIL: CHERRY BLOSSOM TREE PLANTATION

12:00-12:30h Plantation Ceremony outside the Spanish Pavilion

The Jerte Valley in Extremadura is known for the thousands of cherry blossom trees that reforest its mountains and that every year, at the beginning of spring, offer the visitor a magnificent view of its born white flowers. This is a unique similarity with the cherry blossom season in Japan.

The Spanish Pavilion and Extremadura region are honoured to have the Major of Kiyosu, Mr. Kazuhito Hanaki and the President of the Cherry Blossom Association, Mr. Susumu Takeda during the plantation of a Cherry Blossom tree outside the Spanish Pavilion.

19th APRIL: BUSINESS SEMINAR: "SECTORS THAT CAN GENERATE BUSINESS OPPORTUNITIES AND COOPERATION WITH JAPAN"

Multipurpose room at the Spanish Pavilion (2nd Floor)

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| 10:30h | Attendees reception |
| 11:00h | Master of Ceremonies, Mr. Tadao Sawaki, member of the Executive Committee of the Spain-AICHI 2005 Commission, welcomes all the attendees |
| 11:05h | Opening speech by Ignacio Sánchez Amor, Vice President of la Junta de Extremadura |
| 11:15h | Audiovisual regarding the opportunities and possibilities of collaboration between Japan and Extremadura |
| 11:30h | Speech from Mr. Koichi "Ko" Miyabe, Corporate Officer of OKI DATA CORPORATION and deputy Divisional GM, NIP Business Division |
| 11:40h | Q&A |
| 12:00h | Workshop: "Sectors that can generate business opportunities and cooperation with Japan" |
| 12:40h | Tapas Tasting |
| 13:30h | Closure |

20th APRIL: CRANE DAY

Activities at the Spanish Pavilion

Everyone attending the Spanish Pavilion during this day will have the opportunity to design an origami crane. Each of the participants doing a crane will receive a silver pin and if they design three they will receive a golden pin. They will afterwards write down their names, age and country. The cranes will be given out as a gift to children admitted in hospitals in Nagoya and Extremadura.

Schedule for the Origami Cranes:

11:30–12:15	“Origami Cranes”
13:00-13:45	“Origami Cranes”
14:30-15:15	“Origami Cranes”
16:00-16:45	“Origami Cranes”
17:30-18:15	“Origami Cranes”
19:00-19:45	“Origami Cranes”

21th APRIL: YOUNG PEOPLE INITIATIVE DAY

Multipurpose room at the Spanish Pavilion (2nd Floor)

The Young People Initiative Cabinet (www.iniciativajoven.org) has been created by the Junta de Extremadura to encourage a new development model based on the imagination, innovation and creativity capacity of young people. During this day, the Young People Initiative Cabinet will organize a game called “Imagine Extremadura and Spain” based on the use of counters or small blocks.

Each participant will have these counters to build the structure they desire. Once they have finished they will give a name to the piece they have created and will take a picture of their structure that will be uploaded in internet. Then, everyone will have the chance to draw or write about what they think Extremadura is like.

During this day the children attending the Spanish Pavilion will be invited to play the game “Imagine Extremadura and Spain” at the following times:

13:30-14:15 / 15:30-16:15 / 17:00-17:45 / 18:30-19:15



22th APRIL: NEW TECNOLOGIES DAY: "SQUEAK, A NEW IMAGINATION TOOL"

Multipurpose room at the Spanish Pavilion (2nd Floor)

What is Squeak?

gnuLinEx, the free Extremadura software, adds the development multimedia tool called Squeak, a new programme capable of generating multimedia educational contents without the need of having a deep IT knowledge.

Squeak is nowadays being used internationally in Germany, USA and especially in Japan. In Kyoto schools the educational system is being developed with Squeak system.

All throughout the day the children visiting the Spanish Pavilion will be invited to the Multipurpose room to try this new technological too.

23th APRIL: BOOK AND CULTURE DAY: "QUIJOTE READINGS"

On the 23rd of April of 1616, the Spanish author of El Quijote, Miguel de Cervantes Saavedra and the English writer William Shakespeare died.

During this day Spain celebrates de Book Day and this is why Extremadura and the Spanish Pavilion have organized some readings that will take place at the Plaza.

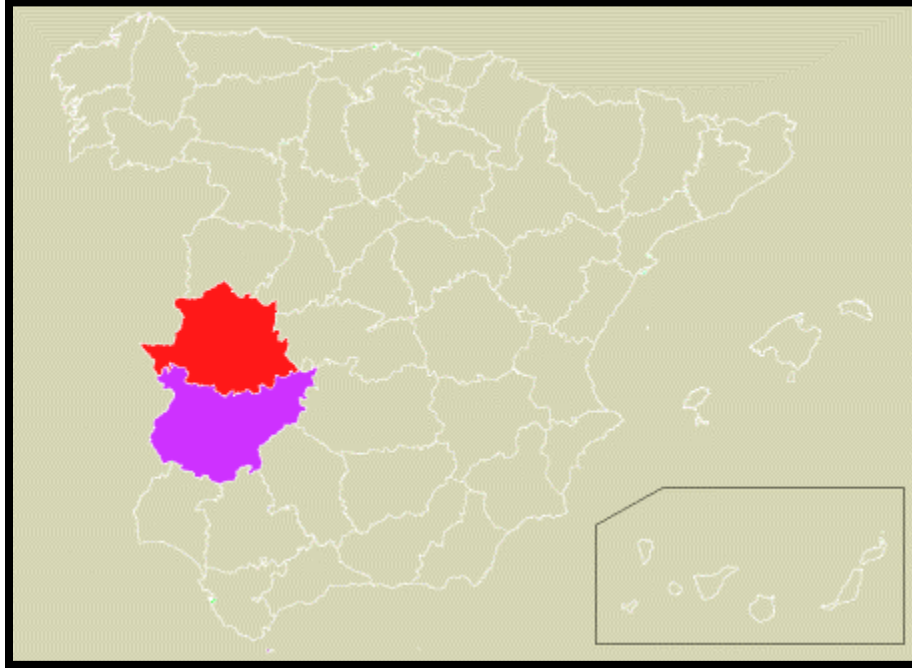
Staff members of the Pavilion will read some of the passages of El Quijote in Spanish and they will then invite the visitors to read the same passages in Japanese.

These lectures will take place during the following times:

11:00-11:45	Quijote readings
12:30-13:15	Quijote readings
14:00-14:45	Quijote readings
15:30-16:15	Quijote readings
17:00-17:45	Quijote readings
18:30-19:15	Quijote readings



MAP OF EXTREMADURA



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spain in japan



www.expoaichi2005.com
www.juntaex.es