

## PRESS RELEASE

### MEXICAN PAVILION OPENS ITS DOORS IN THE EXPO AICHI 2005

**Aichi, Japan, March 25th, 2005.** The Mexican Pavilion was opened today to the public visiting the World Expo that is taking place in the proximities of Nagoya City, in Japan. The pavilion's opening was headed by Miguel Ruiz-Cabañas Ambassador of Mexico to Japan, accompanied by a group of distinguishes guests. More than 4,500 persons visited the pavilion during the first day of activities of the Expo, which will be held from March 25<sup>th</sup> to September 25<sup>th</sup>.



The celebration was amused by the mariachi *Alma de Mexico* that will also have several presentations in the coming days.

The Mexican Pavilion is located in the area designated to the Americas sharing the space with the pavilions of Canada, Cuba, Central America, United States, Argentina, Dominican Republic, Andean countries and the United Nations.



Besides the attractive façade, that has a daylight and nightlight vision with images of the Mexican biodiversity, it is important to point out the exhibition proposed inside the pavilion which draws the attention of visitors.

By walking through platforms and mezzanines, visitors can meet relevant features of the Mexican ecosystems biodiversity (seas, deserts, forests and jungles) that is possible by the impressive museography resources displayed.

The Mexican Pavilion has original archeological pieces from the Mayan and Aztecs pre-hispanic cultures along with a remarkable collection of textiles and wickerwork handcrafts from indigenous peoples from the country.

The pavilion also has contemporary art pieces that harmoniously share the spaces with the rest of the exposition. The renowned Mexican artists participating in the exhibition are: Sebastian, Yolanda Gutierrez, Antonio Nava, Ines Cusi, Jose Benitez, Carmen Parra, Leticia Vieyra, Helen Escobedo, Alberto Bautista Gomez, Jan Hendrix and Perla Krauze.

It is expected that the Mexican Pavilion be one of the most visited in the Expo, due to the original and creative atmosphere inside the pavilion that perfectly reflects the theme of the country's participation: Mexico, Weaving Diversity.