

The 2005 World Exposition, Aichi, Japan

Urban Nature in Singapore Pavilion

Urban nature brings you the ultimate tropical experience –with all the sight, sounds and sensation of a tropical rainforest as a rainstorm breaks out.

Based on our theme for the Singapore pavilion, “World Without Walls”; we proudly present you with a uniquely Singapore experience, and urban nature is its first feature experience one would encounter.

At the entrance, our amazing “Talking Trees” will greet you. Chat with them in Japanese or English and they will give you the answers to any questions you have about the Singapore pavilion.

As you bid farewell to our Talking Trees, you will step into our breath taking tropical garden -Urban Nature-. This special creation captures the Singapore experience where the intelligence & energy of a capital city interfaces with the organic lushness of a vast tropical garden. Catch a glimpse of a day in the life of Singapore, projected on a giant 10m×5m screen, revealing the multi-faceted lives of Singapore, with all its richness and surprises. Enjoy the weather, atmosphere, and mood of being in Singapore for a day. See, hear, feel a misty morning fog, a glorious tropical rainstorm with lightning, thunder and sparkling city lights.

Our visitors will understand and experience how Singapore cultivates dynamic harmony with Nature amidst its skyscrapers and world-class infrastructure in its own distinctive way, so that the city is not just a city.

Contact

Singapore pavilion PR:

- FLEX international Co., Ltd. Singapore pavilion mobile phone 090-6095-2687
Ruiko Imagawa ruiko.imagawa@flex.jp
- FLEX international Co., Ltd. Osaka office 06-6343-8900
Saeko Minai saeko.minai@flex.jp

(This material is given out to the media that attended the press preview on 7th March, 2005 16:30)