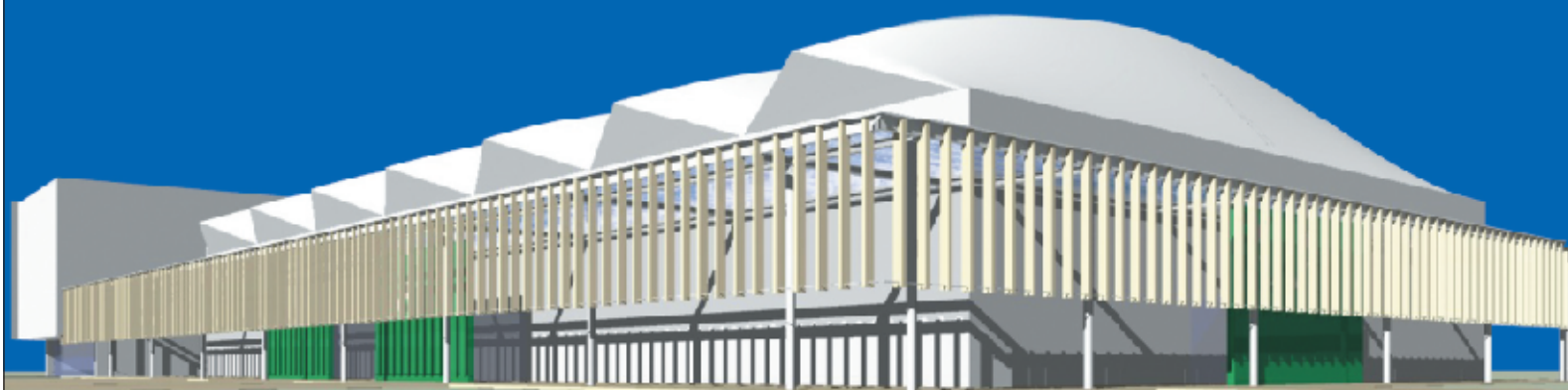




The 2005 World Exposition, Aichi, Japan

Convention Hall

Application Guidelines for General Program Participation



New Perspectives and Expertise for the Future

The 2005 World Exposition, Aichi Japan, opening on March 25, 2005, will make pavilions and the convention hall available for use on a time-shared basis (used for specific blocks of time during the Expo for a succession of exhibitions). These pavilions and the convention hall will feature a variety of exhibitions related to the theme and sub-themes of the exposition. Several programs are already scheduled for the convention hall, and with the aim of providing unique, diverse programs for the overall exposition, this area will also be open for wider participation by application. Association, Public corporations and other organizations are welcome to submit proposals for programs that express creativity, know-how, and networking capability in ways that will create a dynamic synergy befitting this first international exposition of the 21st century.

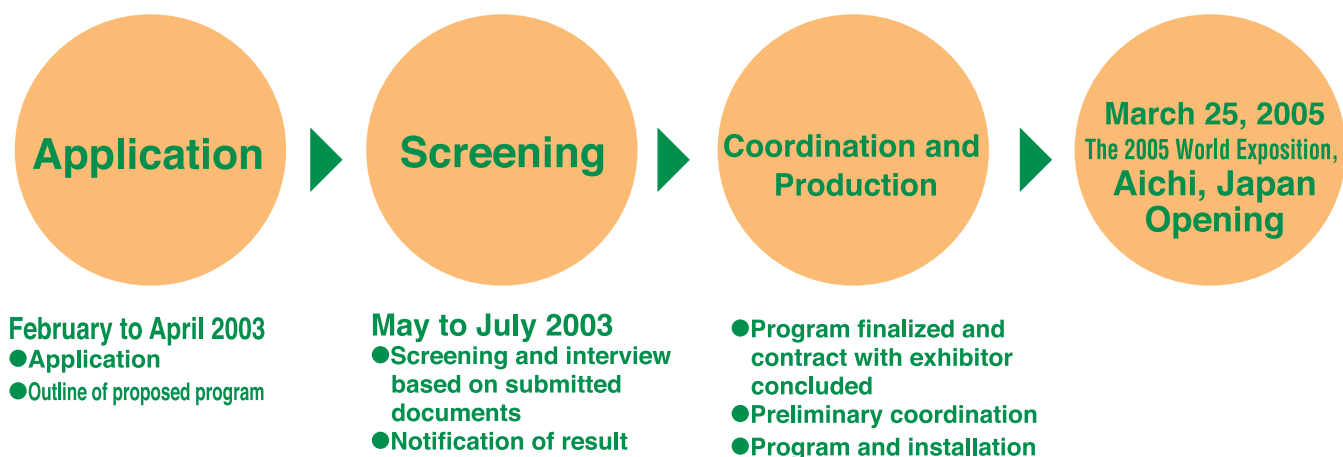
Program Requirements

Be in conformity with the theme of Expo 2005 Aichi, Japan

Be of limited duration (two weeks to one month)

Contain an effective exhibition area of 1,500 m²

Process from Application to Exhibition



「Convention Hall」

Program Content Development and Composition

Theme of Expo 2005 Aichi, Japan

Nature's Wisdom

Sub-Themes

Nature's Matrix

Art of Life

Development for Eco-Communities

Examples of Program Themes

Daily Life and Health
Exploring life's Adventures
Encounters between Life and Science
Robots and Dreams of Humankind
Mysteries of the Human Body

Legacy of Skill and Craftsmanship
The Joy of Making Things
Challenges of Invention and Inspiration
Artistic Lifestyle

Urban Environments for the New Age
Wisdom of Coexisting with Nature
Frontiers of Environmental Technology



Guidelines for Participants

Convention Hall space

(1) **Rental fee: 300,000 yen/day (Rental fee will be charged for moving-in and moving-out days as well.)**

(2) **Scope of rental fee**

- The above rental fee includes use of the waiting room, storage facilities, and built-in equipment installed in each room.
- The above rental fee does not include electricity, water, sewage, and other utility charges. The exhibitor will be billed separately for these fees.
- Each exhibitor will be responsible for security, cleaning, and garbage disposal during the rental period, and for the removal of any waste materials.
- Effective exhibition area: approx. 1,500 m²

(3) **Commercial Activities**

- Commercial activities are limited to the sale of merchandise. In principle, the sale of food and beverages will not be permitted. (Note: Sale of merchandise requires separate approval of the Japan Association for the 2005 World Exposition.)
- Commercial activities are limited to a maximum of 20% of the exhibition area.
- The exhibitor is required to pay 10% of the proceeds from commercial activities as royalties to the Japan Association for the 2005 World Exposition.

(4) **Use of outdoor area**

- The outdoor area (tentatively called the -Convention Plaza-) will be available for use by exhibitors. (Note: Use of the outdoor area requires separate approval of the Japan Association for the 2005 World Exposition.)
- The exhibitor is required to submit to the Japan Association for the 2005 World Exposition a copy of all application documents for use of the convention hall

Application Process

(1) **Eligibility**

The applicant should be a socially respectable association, public corporation, organization, or a group of corporations or organizations, or its representative having a program that is compatible with the goals of Expo 2005 Aichi, Japan, and possessing the financial, planning, and management capabilities to implement this program. The applicant must also meet the following criteria.

Note: Applications for exhibitions intended as advertisement for specific nations, religions, corporations, etc. will not be accepted.

- ① Term: In principle, for a period of two weeks to one month (including moving-in and moving-out days)
- ② Scale: Program suitable for the effective exhibition area of approximately 1,500 m²
Note: In principle, the entire Convention Hall shall be occupied by one program; however, arrangements may be made to share the area with another program or programs.
- ③ Content: A program with an exhibition, forum, live event, images, workshops, etc. suitable for an international exposition and appealing to a wide range of visitors, from children to the elderly

(2) **Inquiries**

For further information regarding applications, contact the Convention Hall Application Office by telephone, fax, or e-mail.

(3) **Submitting the application**

Applicants are requested to mail the application with necessary documents as follows.

- ① Send the application with documents to the Convention Hall Application Office, The 2005 World Exposition, Aichi, Japan.
- ② Applications must be received between February 25, 2003, and April 30, 2003.
- ③ Documents to be submitted (submit ten of each (one original and nine copies)):
 - 1) Application form
 - 2) Outline of proposed program
 - 3) Corporate or organizational profile including summary of the business activities, etc. of the applicant

(4) **Handling of submitted documents**

If the applicant is selected for participation, information included in the submitted documents may be publicly disclosed.

The applicant will retain the copyright for submitted documents; however, the Japan Association for the 2005 World Exposition will be permitted to use them, when necessary, without compensation to the applicant.

Information to be Provided

(1) **Application form**

Submit the application form according to the instructions given separately. The application form should be accompanied by an attachment that includes the organizational structure of the applicant and the roles of the persons in charge of the proposed program.

(2) **Outline of the proposed program**

An outline of the proposed program should be described on two A3-size sheets and include the following information. (The format is left to the discretion of the applicant.)

- ① Relationship of the proposed program's concept or theme to the theme or a sub-theme of Expo 2005 Aichi Japan
- ② Composition of the overall exhibition and explanation of exhibition content and message
- ③ Materials providing a rough image of the zoning and program content (perspective, photographs, sketches, etc.)
Note: When wishing to use the outdoor area, include appropriate materials for this area.
- ④ Project plan (scale and organization of the proposed program)

Screening and Final Decision

(1) **Screening method:** The Screening Committee will review and select applicants based on the submitted documents.

(The Committee may request additional materials and an interview as well as revision of the submitted proposal.)

(2) **Screening Criteria:** Appropriateness of the theme, the timeliness and public appeal of the program content that leads to an increased visitor turn-out, novelty of the approach, public nature of the program content, powerful message suitable for all generations including children, program feasibility, appropriateness of the term and scale

(3) **Result:** Applicants will be notified of the result of the screening in writing

Convention Hall Application Office The 2005 World Exposition, Aichi, Japan

3-5-27 Nishiki Naka-ku, Nagoya 460-0003 Tel:052-961-3230 Fax:052-961-3231
4-8-18 Akasaka Minato-ku, Tokyo 107-8417 Tel:03-3478-7143 Fax:03-3478-7143
e-mail:jimukyoku@convention-expo2005.jp

Note: For further information, contact either office from 0930 to 1730, weekdays.

Application for Convention Hall Exhibition Program

Title

Theme and Outline

Desired Timing/Duration

Please indicate first, second and third preferences

Organizer

Name of Applicant and Contact Detail

Management/Operation Organization

Public Relations Plan

Proposed Budget and
Fund Raising Methods

Previous Experiences with
Similar Events as Exhibitor

Event title, Event outline, Program budget, Program duration



Image of Global Loop

Global Loop
As main visitor route in the Youth Park Area, we will build a flat horizontal corridor called "the Global Loop" which enables people to travel around the entire site comfortably regardless of the undulations of the ground. The Global Loop will be 2.6 kilometers in length, average 21 meters in width, and 14 meters in height at its highest point.

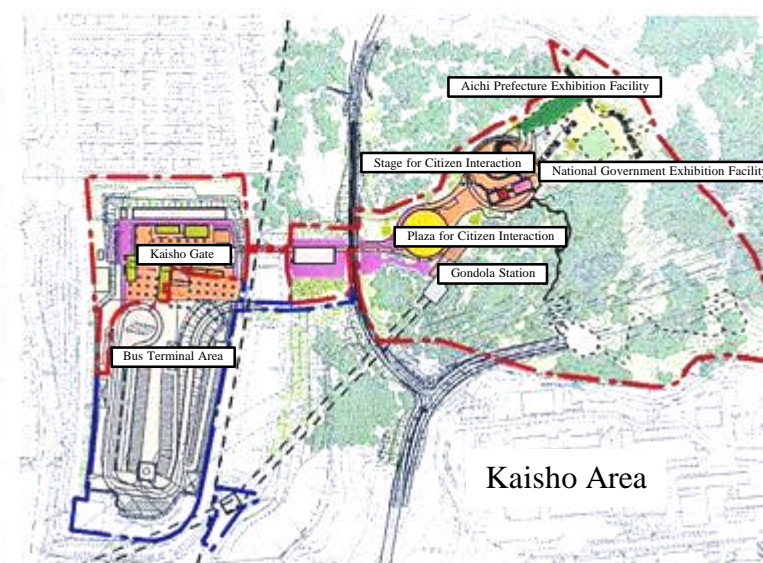


Image of Global Common (Official Participation Zone)

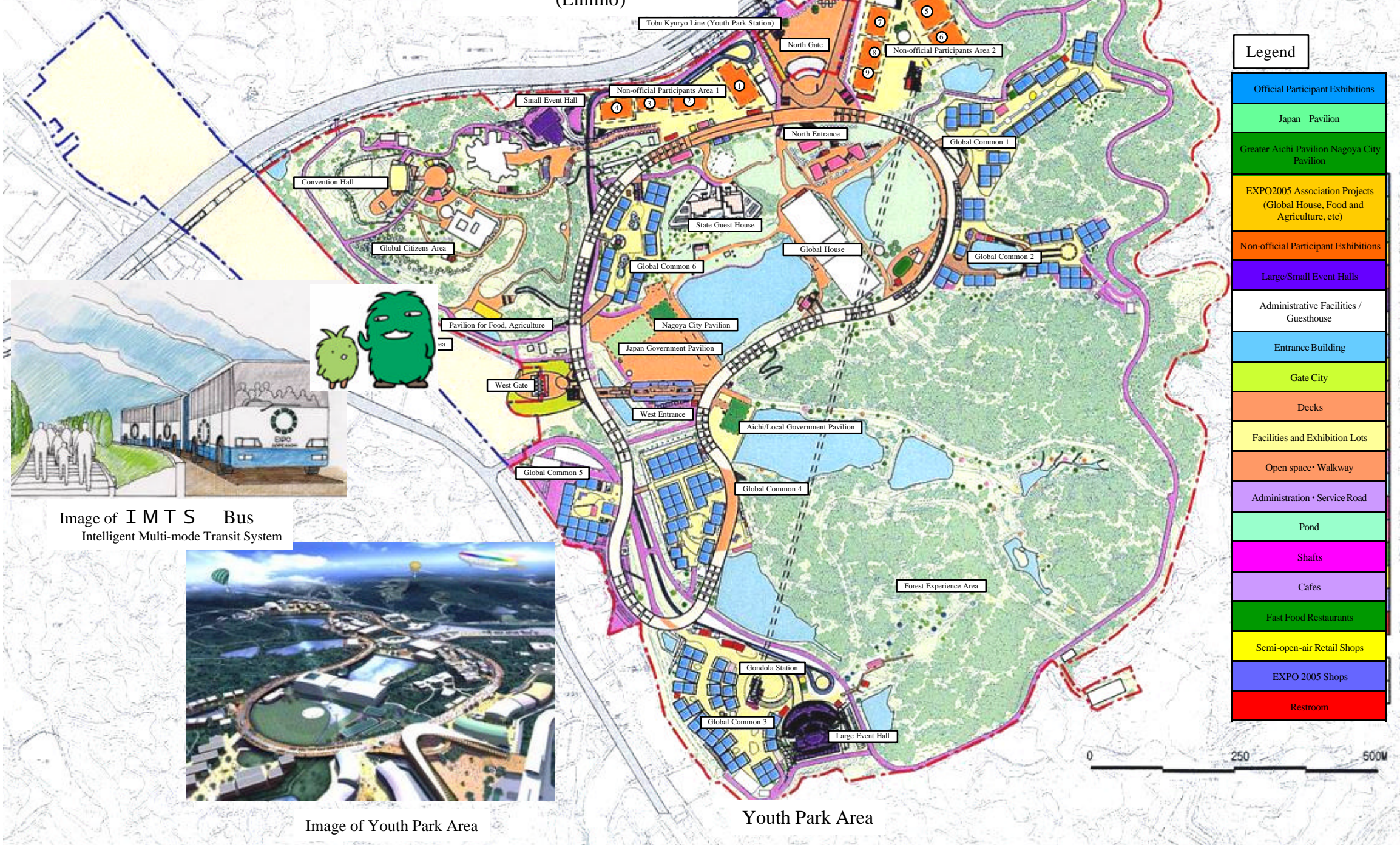
Common
Originally, this word indicated a plot of shared or public land. Expanded from there, it can be interpreted to mean the communality of humanity's coexistence with nature, or the sense of being in a group that communities share, or the commonsense aspect of lifestyle. It can also be used to mean public spaces in cities



Image of Tobu Kyuryo Line (Linimo)



Kaisho Area



Legend	
Official Participant Exhibitions	(Blue)
Japan Pavilion	(Green)
Greater Aichi Pavilion Nagoya City Pavilion	(Light Green)
EXPO2005 Association Projects (Global House, Food and Agriculture, etc)	(Yellow)
Non-official Participant Exhibitions	(Orange)
Large/Small Event Halls	(Purple)
Administrative Facilities / Guesthouse	(Light Blue)
Entrance Building	(Light Green)
Gate City	(Light Green)
Decks	(Orange)
Facilities and Exhibition Lots	(Light Green)
Open space Walkway	(Light Green)
Administration Service Road	(Purple)
Pond	(Light Green)
Shafts	(Pink)
Cafes	(Light Green)
Fast Food Restaurants	(Green)
Semi-open-air Retail Shops	(Yellow)
EXPO 2005 Shops	(Blue)
Restroom	(Red)

Access to the Site

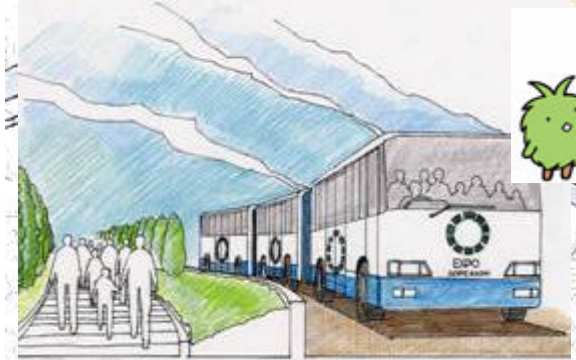


Image of IMTS Bus Intelligent Multi-mode Transit System

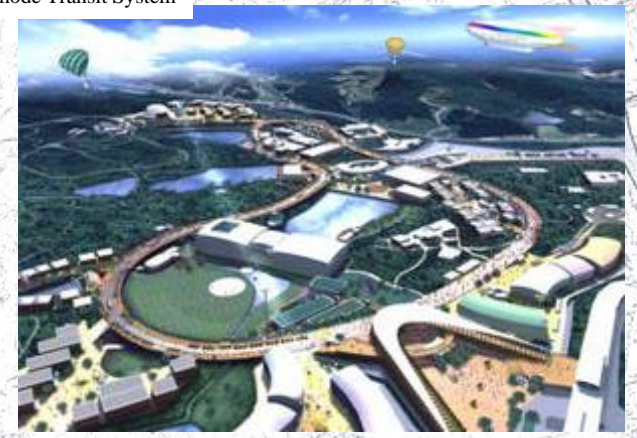


Image of Youth Park Area

Youth Park Area

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